care. Major congenital anomaly remains the main cause of death in stillbirths and early neonatal deaths. FGR continues to appear as a significant associated factor with perinatal mortality. Improved antenatal detection is a potentially modifiable factor. As recommended by the Institute of Obstetrics and Gynaecology, second trimester fetal anomaly ultrasound scanning should be universally available for all pregnant women in Ireland. A public health education programme on perinatal deaths and modifiable risk factors should be developed.

**P79**  
THE PREVALENCE AND CORRELATES OF TOBACCO SMOKING IN IRISH UNIVERSITY STUDENTS, FOCUSING ON SOCIAL SMOKING AND SELF-IDENTIFICATION OF SMOKERS; A CROSS-SECTIONAL STUDY

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**Background** Social smoking is becoming increasingly common, emerging as a separate and distinct pattern of smoking behaviour to regular smoking. Smoking denial, too, has become more prevalent, with those who engage in smoking behaviour often not self-identifying as smokers. This study aims to examine the prevalence of smoking and social smoking in Irish university students and the self-identification of same, along with assessing other factors for any association the may have with smoking behaviour, namely smoking identity, frequency of tobacco consumption and alcohol and drug use.

**Methods** A cross-sectional study was carried out in the form of a web questionnaire distributed to undergraduate students of University College Cork (UCC). 1,606 initial responses were collected. Exclusion criteria were applied, removing graduate students, those who had incorrectly completed the questionnaire and a small number of duplicates, yielding a final sample size of 1,434 and a final response rate of 10.4%. Data were analysed using IBM SPSS software and the method of analysis included both chi-square testing and multinomial logistic regression analyses.

**Results** 58.2% (n=834) of respondents are smokers with 77.2% (n=644) of those being social smokers. Social smoking has significant associations with a number of smoking characteristics including decreased frequency of habit (OR=0.084; 95% CI=0.044–0.160; p<0.001), sourcing tobacco from others (OR=2.211; 95% CI=1.401–3.489; p<0.001), less inclination to quit (OR=0.426; 95% CI=0.231–0.792; p=0.007) and being influenced to smoke while drinking (OR=3.689; 95% CI=1.461–9.362; p=0.006) or if others are smoking (OR=3.085; 95% CI=1.495–6.365; p=0.002). While 76.8% of regular smokers self-identified as smokers, only 12.3% of social smokers self-identified as smokers (OR=0.078, 95% CI=0.040–0.153; p<0.001). Smoking in general is associated with substance use and misuse (OR=2.754; 95% CI=1.613–4.705; p<0.001) in comparison to non-smokers.

**Conclusion** Social smoking is a prevalent behaviour in university students and constitutes the majority of smoking behaviour amongst those surveyed. The difference in results between social smoking and regular smoking groups reinforces that social smoking is a distinct smoking pattern. There is a vast discrepancy in the self-identification of smokers and their smoking behaviour, more so amongst social smokers than regular smokers. Limitations of this study included low response rate and potential for self-selection bias. Further study could be carried out in this area with regards to smoking interventions and potential need to target these groups specifically in public health campaigns.

**P80**  
THE JOINT CONTRIBUTION OF SOCIOECONOMIC CIRCUMSTANCES AND ETHNIC GROUP TO VARIATIONS IN PRETERM BIRTH, NEONATAL MORTALITY AND INFANT MORTALITY IN ENGLAND AND WALES – A POPULATION-BASED RETROSPECTIVE COHORT STUDY USING ROUTINE DATA FROM 2006 TO 2012

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**Background** Neonatal and infant mortality rates in England and Wales have declined in recent years. However, disparities in outcomes persist. This study aimed to describe the variation in risks of adverse birth outcomes across ethnic groups and socioeconomic circumstances, and to explore the evidence of mediation by socioeconomic circumstances on the effect of ethnicity on birth outcomes.

**Methods** The data came from the 4.6 million singleton live births in England and Wales between 2006 and 2012. Socioeconomic circumstances was measured using the Index of Multiple Deprivation (IMD). We estimated the slope and relative indices of inequality to describe differences in birth outcomes across IMD, and the proportion of the variance in birth outcomes across ethnic groups attributable to IMD. We investigated mediation by IMD on birth outcomes across ethnic groups using structural equation modelling.

**Results** Neonatal mortality, infant mortality and preterm birth risks were 0.2%, 0.3% and 5.6% respectively. Babies in the most deprived areas had 47% to 129% greater risk of adverse birth outcomes than those in the least deprived areas. Minority ethnic babies had 48% to 138% greater risk of adverse birth outcomes compared with white British babies. Up to a third of the variance in birth outcomes across ethnic groups was attributable to differences in IMD, and there was strong statistical evidence of an indirect effect through IMD in the effect of ethnicity on birth outcomes.

**Conclusion** There is evidence that socioeconomic circumstances could be contributing to the differences in birth outcomes across ethnic groups.

**P81**  
THE ASSOCIATION BETWEEN AIR POLLUTION AND ACUTE HOSPITAL ADMISSIONS IN DUBLIN 2007–2016

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**Background** Outdoor air pollution has a significant impact on human health and has been declared a ‘public health emergency’ by the World Health Organisation. An estimated 14,400 years of life are lost annually in Ireland due to 1200 premature deaths caused by air pollution. Cardiovascular disease and stroke are the commonest causes of premature death, followed by respiratory disease. Numerous studies worldwide
have described the association between air pollution and acute illness, however few studies have been conducted in Ireland to date. This study estimates the association between changes in mean daily air pollutant levels and daily acute hospital admissions in Dublin.

**Methods** Mean 24-hour levels of fine particulate matter (PM2.5), coarse particulate matter (PM10), and pollutant gases were calculated for the central Dublin area as a whole, using data from EPA monitors between 2007 and 2016. Daily total acute hospital admissions for respiratory and cardiovascular/cerebrovascular conditions were obtained from Healthcare Pricing Office records, for hospitals within the Dublin area, over the same period. Univariate analyses were performed, to investigate the association between individual pollutants and admissions, followed by analyses that mutually adjusted for several pollutants, with a lag of up to 2 days, to further describe the associations observed. Meteorological variables were controlled for in the model.

**Results** Univariate analysis revealed carbon monoxide as the strongest predictor of respiratory admissions. Multivariate analysis also identified sulphur dioxide as a strong predictor of respiratory admissions and PM2.5 and nitrogen dioxide as the strongest predictors of cardiovascular admissions.

**Conclusion** This study describes the extent of the impact of air pollution on hospital admissions and presents models for predicting future admissions with varying levels of pollution. The findings may inform policies to reduce urban air pollution, to develop early warning systems for the public and to improve the preparedness of hospital emergency departments on days of poor air quality.

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**P84 IS SOCIAL ISOLATION AS BAD FOR HEALTH AS SMOKING 15 CIGARETTES PER DAY? FINDINGS FROM TWO LARGE PROSPECTIVE UK COHORTS**


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**Background** Social isolation has been associated with increased mortality, and a much-cited previous review stated that the risk is comparable to smoking 15 cigarettes per day. However, the available evidence is inconsistent. We examined social isolation in relation to all-cause mortality in two UK prospective cohorts, and assessed whether the excess risk associated with social isolation was comparable to that for smoking 15 cigarettes per day.

**Methods** After excluding people with vascular disease, cancer or low self-rated health, to minimise reverse causation bias, 326,169 Million Women Study (MWS) participants (mean age=68 years) and 296,913 UK Biobank (UKB) participants (mean age=56 years), were followed for death. Social isolation was measured using an index of self-reported frequency of contact with family or friends, social group contact, and living alone. Adjusted RRs for all-cause mortality were calculated using Cox regression, comparing most isolated participants to the least isolated. Analyses adjusted for smoking and other possible confounding factors.

**Results** Within each cohort, about 12% of participants were classified as most isolated and 44% as least isolated. Over 5.9 years of follow-up, 9,667 MWS participants died; the most isolated had about a 30% excess risk of all-cause mortality compared to the least isolated (RR=1.38, 1.27–1.51). Of the constituent measures contributing to isolation, living alone was most...