

ANNEX 1

Alcohol Control Policies

Policies on Leadership Awareness and Commitment

Adoption of a Written National Alcohol Control Policy

Is an alcohol beverage legally defined?

Policies aimed at reducing the public health impact of illicit alcohol and informally produced alcohol

Is there legislation on control of illegal alcohol production and distribution

Policies on Marketing of Alcoholic Beverages

Advertising

0-3 Scale: 0 "Voluntary/No Restriction"; 1 "Partial Restriction"; 2 "Partial restriction Time, Place and Content" ; 3 "Ban"

Advertising restrictions on national television

Advertising restrictions on cable television

Advertising restrictions on national radio

Advertising restrictions on local radio

Advertising restrictions in print media

Advertising restrictions at cinemas

Advertising restrictions on billboards

Advertising restrictions at point-of-sale

Advertising restrictions on the internet

Advertising restrictions on social media

Product placement

0-3 Scale: 0 "Voluntary/No Restriction"; 1 "Partial Restriction"; 2 "Partial restriction Time, Place and Content" ; 3 "Ban"

Restrictions on product placement on national television

Restrictions on product placement on cable television

Restrictions on product placement in films/movies

Sponsorship

Sporting events

Youth events

Sales promotion

Owners of pubs and bars

Producers

Retailers

Warning and consumer information labels
Health warning labels on alcohol advertising
Health warning labels on alcohol containers
Consumer information
Number of standard alcoholic drinks
Alcohol content

Policies on Availability of Alcohol

Age limits
Alcohol service/sales
Compliance

Selling off-premise
Days
Hours
Outlet density
Places
Specific events
Petrol stations

Selling on-premise
Days
Hours
Outlet density
Places
Specific events
Intoxicated persons

Monopolies
Production
Retail sales

Licensing requirements
Production
Retail sales

Use in public places
Restrictions on alcohol use

Community action

0-1 Scale 0 "No"; 1 "Yes"

Government support for community action
Interventions involving stakeholders
National guidelines for implementation
Involvement of young people

Drink-driving policies and countermeasures

Drink driving

Legal BAC limits 0-3 Scale 0 "No BAC Limit" 1 "Limit above the median" 2 "Limit equal or below median" 3 "Zero tolerance and bans"

Penalties for drink driving 0-1 Scale "0" No "1" Yes

Random breath testing 0-1 Scale "0" No "1" Yes

Sobriety checkpoints 0-1 Scale "0" No "1" Yes

Monitoring and Surveillance

Marketing

Detection of infringements

Penalties for infringements

Pricing Policies

Price measures

Average prices

Price measures

Taxation measures

Excise tax on alcoholic beverages

Excise tax, % of retail price

Excise tax, for 1 litre of pure alcohol

Adjustment for inflation

Duty paid or excise stamp

New types of alcoholic beverages

Value-added tax (VAT) on alcohol