Contextual factors associated with smoking among Brazilian adolescents

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ABSTRACT

Background Very few studies have examined the role of school, household and family contexts in youth smoking in middle-income countries.

Methods This work describes smoking exposure among 59,992 high school students who took part in the Brazilian Survey of School Health and investigates contextual factors associated with regular smoking, defined as smoking cigarettes at least once in the past 30 days. The explaining variables were grouped into: socio-demographic characteristics, school context, household context and family rapport. Variables independently associated with smoking in each context were identified by multiple logistic regression analysis.

Results 53% of the total sample were girls, 89% were aged 13–15 years. 24% had already experimented with cigarettes, 50% before the age of 12 years. The prevalence of regular smoking was 6.3% (95% CI 5.87 to 6.74), with no sex variation. Smoking was not associated with either the mother’s education or the index of household assets. In the multivariable analysis, studying at a private school, the possibility of purchasing cigarettes at school and skipping of classes without parents’ consent increased the chances of smoking. In the household context, living with both parents was negatively associated with smoking, while having smoking parents and exposure to other people’s smoking was positively related to smoking. In the family context, parental unawareness of what the adolescent was doing increased smoking, but having meals with the mother one or more days per week and parents’ negative reactions to adolescent smoking reduced the chances of smoking.

Conclusion The results reinforce the role of school, household and family contexts in youth smoking behaviours and will help improve public health policies aimed at preventing smoking and health promotion in adolescents.

INTRODUCTION

The exposure to smoking during adolescence has various important implications on the well-being and health of the adolescent, both cross-sectional and longitudinal.1 A cohort study in the USA has shown that half of the students who have experimented with tobacco smoke on a daily basis 1 year later.2 The nicotine addiction can also start in adolescence and is not dependent on the daily use of tobacco. Longitudinal data collected annually from 1246 schools (2002–2006) found that the irregular use of cigarettes (not daily) can trigger nicotine addiction. Symptoms of premature addiction accelerate the frequency of tobacco use, and those who smoke more often tend to show more symptoms of addiction.3 In general, the survey results in this field have shown that out of five adolescents who use cigarettes, one to three are addicted to nicotine.4

Besides causing problems during adolescence, the use of tobacco in adolescence is also associated with use during adulthood.5 Peto et al have shown that the risk of lung cancer among individuals who started smoking before the age of 15 years is twice that of those who started at the age of 20 years or above.6 Life-course analysis shows that adverse circumstances during childhood, including smoking, are associated with a worse self-assessment in terms of health in adulthood.7 Furthermore, a Finnish survey has shown that health-related risk behaviours during adolescence predict lower educational level in adulthood, contributing to an increase in health inequalities.3

The use of tobacco during adolescence is, for the most part, culturally determined. There are various theoretical models to explain how social relations affect the initiation of risk behaviours such as smoking.9 A simpler ecological model of development during young age theorises that there is a complex interaction between individual and contextual factors, including the influence of the community, peers, school, family, society and media in general.10 Several empirical evidences sustain this contextual approach. The legal reinforcement which prohibits selling cigarettes to minors seems to have contributed to the reduction of 47% of the prevalence of daily smokers among youngsters in the USA between 1997 and 2003.11 Students who have schoolmates and/or parents who smoke are more likely to smoke themselves.12 The analyses of trends in school surveys have shown that the exposure to pro-tobacco commercials and smoking at home are positively associated with both the initiation and the maintenance of a smoking habit.13

The present work seeks to describe the exposure to smoking and to identify contextual factors in the school, household and family environments associated with regular smoking among Brazilian high school students who took part in a large, countrywide, school-based health survey.

MATERIAL AND METHODS

The National Adolescent School-based Health Survey (PeNSE), a cross-sectional study, was carried out by the Brazilian Ministry of Health among high school students in the 9th grade of public and private high schools in 26 capitals of the Brazilian states and in the Federal District during the months

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of May and June 2009. Among the 60,973 high school students who participated in the survey, 981 were excluded from the present study because they did not respond to the question about cigarette use in the past 30 days. Of the 59,992 high school students studied, 52.6% were girls, 0.7% were up to 12 years old, 23.7% were 15 years old, 47.1% were 14 years, 18.2% were 15 years old and 10.2% were 16 years or older.

In each city, private and public schools were defined as two strata and the final sample was proportional to the size of the stratum in each municipality. Within each stratum, a cluster sampling was used where the primary sampling unit was the school. Within the school one or two classes from the 9th grade were randomly selected depending on the school size. All pupils in the randomly selected class were invited to participate.

The survey used questionnaires structured for self-application given in the classrooms and filled out by the students on a palmtop computer, the Personal Digital Assistant (PDA). The questionnaire had modules about several aspects of the life of the high school students: socio-demographic characteristics, diet patterns, body image, physical activities, smoking, consumption of alcohol and other drugs, oral health, sexual behaviour, exposure to violence and accidents, students’ perception about family and general appreciation of the questionnaire.

The student’s participation was voluntary, with the possibility of no responses to either a few questions or the whole questionnaire. The information obtained and the identity of the school were confidential and unidentifiable. The methodology of the survey has been described by Malta et al.14

Variables

In the present survey, the following items have been used to describe the exposure to smoking: experimentation with cigarettes at some point in life (‘Have you ever smoked a cigarette, even if you just inhaled once or twice?’); the age of experimentation (‘How old were you when you tried a cigarette for the first time?’); the regular smoking habit (‘During the past 30 days, how many days have you smoked cigarettes?’). Considering this last question, students who reported having smoked cigarettes one or more days in the past 30 days were classified as regular smokers.

The magnitude of the associations between individual and contextual factors and regular smoking was determined by the OR and its 95% CIs was obtained by multiple logistic regression. The explaining variables were grouped into four domains according to the thematic affinity of the co-variables, described as follows:

1. Socio-demographic characteristics of the high school adolescent: sex (male and female), age in years, ethnic group/colour (white, black, brown, yellow, indigenous), educational level of the mother (graduate, incomplete undergraduate/complete middle school, incomplete middle school/complete primary education, incomplete primary education, no schooling, not informed) and parental socio-economic status. The last factor was measured by an index of household assets, which varied from 0 to 1 and was grouped in tertiles. To calculate the index, all goods with a prevalence of less than 70% in the sample (home telephone, washing machine, computer with internet connection, car and motorcycle) were taken into consideration, and the weight of each one was defined as 100% minus the relative frequency (%) of the asset in the studied sample. Therefore, assets which were less common received a higher weight.15

2. Contextual characteristics of school: administrative domain (public or private), perception of access to cigarette sale inside the school (yes, no, not aware), reports of having skipped classes without parental permission in the past 30 days (never, 1 or 2 days, 3 or more days) and reports of bullying in school (‘How often has any of your schoolmates made fun of you, joked around, bashed, intimidated or mocked you in such degree that you felt hurt, annoyed, angry, offended, humiliated?’: never, rarely/occasionally, most of the time/always).

3. Household context: family composition (resides with father and mother, only with mother, only with father, doesn’t reside with either father or mother), smoking habits of parents or responsible adults (none of them smoke, at least one smokes, both smoke) and number of days in which another person smoked at home in the past 7 days (none, 1–2 days, 3–6 days, every day).

4. Family rapport: has meals with mother or equivalent (every day, at least once a week, rarely, never), parents knew what the child was doing in the past 30 days (always/most of the time, sometimes/rarely, never) and perception of the parents’ reaction if they knew that their child was smoking cigarettes (would care a lot, would care little, wouldn’t care, don’t know).

The research project was registered and approved by the Brazilian Committee of Research Ethics.

Analysis

When cluster sampling is employed, students’ responses cannot be assumed to be independent, because school children within the same class are more likely to be similar to each other. A factor was used in the analysis to correct the design effect caused by the complex sampling procedure adopted, given that cluster sampling produces standard errors that tend to be higher than equivalent sample sizes obtained from random sampling. The design factor was defined as the ratio between the SE derived from a complex survey and that obtained by assuming a simple random sample. The analysis was carried out with Stata software (version 11.0) using the ‘svy’ procedure (with weighting factors) appropriate for the analysis of data obtained from complex sampling design. This procedure allows using different weights in the proportional estimation to correct for the different selection probabilities of each school.

The description of the variables experimentation with cigarettes at least once in life and regular smoking are presented by sex and age, and the age of experimentation by sex.

The associations between the independent explanatory variables and regular smoking were measured by Pearson’s χ2 test with a significance level of 0.05. The magnitude of the associations was measured by the ORs and its 95% CIs obtained by multiple logistic regression. A multivariate analysis was carried out to identify the variables independently associated with regular smoking in each context analysed, after considering the effect of age and all the co-variables in the same context. The multivariate analysis included all variables related to smoking at a level of p<0.20 in the univariate analysis.

RESULTS

Nearly one-fourth (24.17%; 95% CI 23.29% to 25.05%) of the students reported having experimented with cigarettes at least once in life. The prevalence of students who had experimented with cigarettes increased with age, from 16.15% (95% CI 15.03% to 17.54%) among students aged 15 years or less to 41.30% (95% CI 39.50% to 43.11%) among those who were 16 years or older, with no difference between sexes. The overall prevalence of
regular smokers was 6.31% (95% CI 5.87 to 6.74), which also increased with age, reaching 14.36% (95% CI 12.86 to 16.00) among those who were 16 years or older, with no variation between boys and girls. Among those who had smoked cigarettes at least once in their lives, 49.30% (95 CI 47.67% to 50.93%) had done so by the age of 12, with boys experimenting at an earlier age than girls (50.0% vs 48.67%, p=0.0012).

Table 1 shows the results of the univariate analysis in each studied context. Regarding the socio-demographic characteristics, the prevalence of regular smoking differs significantly according to student age and educational level of the mother.

Concerning the school context, there was a difference in relation to the administrative domain of the school, to the reported absence in class without parental permission and to the perception of the possibility of purchasing cigarettes in school. There was no significant association between bullying and the prevalence of regular smoking (p=0.962).

Regarding the domestic context, living with none or only one of the parents, having parents or responsible adults who smoke and having been exposed to smoking at home were all associated with higher prevalences of regular smoking. All of the following factors grouped under the term of family rapport were statistically associated with increased prevalence of regular smoking among students: low frequency of meals with the mother or responsible adult during the week, having parents or responsible adults who did not know what the student was doing most of the time and the perception that the parents would condone or tolerate student smoking (table 2).

Table 1

<table>
<thead>
<tr>
<th>Socio-demographic characteristics</th>
<th>Prevalence % (95% CI) p Value</th>
<th>OR (95% CI) p Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sex</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>6.4 (5.9 to 6.9)</td>
<td>1.00</td>
</tr>
<tr>
<td>Female</td>
<td>6.3 (5.7 to 6.9)</td>
<td>0.98 (0.86 to 1.12)</td>
</tr>
<tr>
<td>Age (years)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>&lt;13</td>
<td>3.5 (2.9 to 4.2)</td>
<td>1.00</td>
</tr>
<tr>
<td>14</td>
<td>4.8 (4.0 to 5.5)</td>
<td>1.40 (1.15 to 1.71)</td>
</tr>
<tr>
<td>15+</td>
<td>9.7 (8.7 to 10.7)</td>
<td>2.99 (2.37 to 3.76)</td>
</tr>
<tr>
<td>16+</td>
<td>14.4 (12.9 to 16.0)</td>
<td>4.69 (3.76 to 5.85)</td>
</tr>
<tr>
<td>Ethnic group/colour</td>
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<td></td>
</tr>
<tr>
<td>White</td>
<td>6.3 (5.7 to 6.9)</td>
<td>1.00</td>
</tr>
<tr>
<td>Black</td>
<td>7.2 (6.2 to 8.2)</td>
<td>1.16 (0.97 to 1.38)</td>
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<tr>
<td>Brown</td>
<td>6.0 (5.4 to 6.6)</td>
<td>0.95 (0.83 to 1.08)</td>
</tr>
<tr>
<td>Yellow</td>
<td>6.1 (4.5 to 6.6)</td>
<td>0.97 (0.70 to 1.35)</td>
</tr>
<tr>
<td>Indigenous</td>
<td>7.7 (6.3 to 9.3)</td>
<td>1.25 (1.01 to 1.54)</td>
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<td>Education of the mother</td>
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<tr>
<td>Graduate</td>
<td>5.6 (4.8 to 6.6)</td>
<td>1.00</td>
</tr>
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<td>Incomplete undergraduate/complete middle school</td>
<td>6.0 (5.3 to 6.7)</td>
<td>1.07 (0.88 to 1.30)</td>
</tr>
<tr>
<td>Incomplete middle school/complete primary education</td>
<td>6.7 (5.7 to 7.8)</td>
<td>1.07 (0.88 to 1.30)</td>
</tr>
<tr>
<td>Incomplete primary education</td>
<td>6.7 (5.9 to 7.5)</td>
<td>1.21 (0.98 to 1.48)</td>
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<tr>
<td>No schooling</td>
<td>10.4 (8.3 to 10.1)</td>
<td>1.96 (1.46 to 2.65)</td>
</tr>
<tr>
<td>Can’t inform</td>
<td>5.9 (5.0 to 7.0)</td>
<td>1.05 (0.83 to 1.34)</td>
</tr>
<tr>
<td>Index of household assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>First tertile (lowest)</td>
<td>6.3 (5.7 to 7.0)</td>
<td>1.00</td>
</tr>
<tr>
<td>Second tertile</td>
<td>6.1 (5.5 to 6.7)</td>
<td>0.96 (0.83 to 1.12)</td>
</tr>
<tr>
<td>Third tertile (highest)</td>
<td>6.4 (5.7 to 7.2)</td>
<td>1.02 (0.87 to 1.19)</td>
</tr>
</tbody>
</table>

Source: National Adolescent School-based Health Survey (PeNSE, 2009).

*Report of having smoked cigarettes at least once in the past 30 days preceding the questionnaire.

In the multivariate analysis of the socio-demographic characteristics only the following remained associated with regular smoking: age (14 years: OR=1.40, 95% CI 1.15 to 1.69; 15 years: OR=2.01, 95% CI 1.24 to 3.27; 16 years or above: OR=4.69, 95% CI 3.78 to 5.81) and ethnic group/colour: dark (OR=0.84; 95% CI 0.75 to 0.96). The educational level of the mother was not statistically associated with regular smoking.

The results of the multivariate analysis after the adjustment by the variables included in the same block and age are presented in Table 3. In the school context, reporting the possibility of purchasing cigarettes at school and skipping of classes without the permission of the parents or responsible adults remained independently associated with regular smoking. But the
The proportion of high school students who had experimented with tobacco identified in this study, although high, was lower than the average reported for students from 35 European countries with ages ranging from 13 to 15 years (43% and 62%, respectively). A recent survey in India also found a higher prevalence of experimentation with smoking among 6th grade students with the mean age of 15 years (52%). Differing from the WHO European survey, we did not find any statistical difference in the prevalence of cigarette experimentation between sexes. Among European students the prevalence was higher for boys at the age of 11 years and older and for girls at the age of 15 years and older, suggesting that boys experimented with cigarettes earlier than girls.

Experimentation with smoking is an important problem and seems to be associated with tobacco addiction. Gilpin et al. estimated that about half of the adolescents who have already tried cigarettes—as compared with only 9% of those who have never smoked—are at increased risk of becoming smokers. So far, the influence of the age of experimentation on future smoking is not clear. Breslau et al. have found that individuals who started smoking before the age of 14 years did not have a higher probability of smoking on a daily basis when compared with those who started smoking after this age. However, another study, after considering the confounding factors, has found that the probability of quitting is significantly higher in people who start smoking at the age of 14 years or older, compared with those who start smoking at the age of 13 years or younger.

The prevalence of the regular use of cigarettes did not differ between boys and girls and was lower than the reported use in several western countries using the same definition. For instance, the Global Youth Tobacco Survey 2000–2007, under the coordination of the Centers for Disease Control, which includes a sample of high school students between the age of 13 and 15 years in 151 countries, reported an overall prevalence of regular use of tobacco in 9.5% of the sample, ranging from 4.9%, in region of the Americas, to 19% in the European region, with no statistical difference between the sexes. In the present survey, the prevalence of regular smoking was about five times lower than the rate, based on the same definition, found in Chile and half of those reported by other Brazilian studies. In comparison with other Brazilian data, the present results suggest a fall in the prevalence of smoking among high school students. This reduction is in agreement with the decreasing trend of smoking among adults in the country, as a result of anti-smoking initiatives which have been taken up in Brazil since the 1990s.

Regular smoking practice in adolescence is a big worry because of its association to daily smoking and nicotine dependence. It is estimated that three out of four adolescents who smoke will continue to do so when becoming adults. A recent systematic review has shown that the frequency of relapses in trials to quit smoking is high among adolescents who smoked regularly, including younger ones and those who weren’t daily smokers. Apart from the risks related to the course of daily smoking during adulthood, regular smoking in adolescence is associated with a poor health condition, including reduction of lung functions, increase of asthma attacks and bronchitis and reduction of physical fitness.

Among the socio-demographic characteristics analysed, other than ethnic group/skin colour, age was the only factor positively
and independently associated with regular smoking among Brazilian high school children. This finding is equivalent to the majority of studies carried out worldwide. A recent study in the country also agrees with our results of no statistical difference in the prevalence of smoking between sexes.27 Regarding the social indicators, neither the educational level of the mother nor the index of assets showed an association with regular smoking in the present analysis. A prospective study of 877 Canadian students with an average age of 12.7 years did not identify the influence of parents’ educational level over the risk of trying cigarettes or of progression to daily smoking among the students who had experimented with cigarettes. The results of the studies which investigated the influence of socio-economic factors over the prevalence of regular smoking are actually inconsistent, but the majority of them do not report any statistical association.28 Such findings may be related to an attenuation of parental socio-economic factors on child’s health during adolescence. Several studies, including one in Brazil, corroborate this finding, but there is no consensus explanation for such observations.29 30 With regard to student smoking, a recent study based on 97 721 school children from 33 European countries, did not find a socio-economic pattern. Their results show weak associations which were present only in few of the countries studied.30

In the school context, we found an independent association between regular smoking and all the analysed variables, except for bullying in the past 30 days. The access to the purchase of cigarettes inside school and skipping of classes without the knowledge of the parents were all associated with a higher prevalence of smoking. These results are consistent with the great majority of studies which analysed similar variables. In the univariate analysis, attending public high schools was related to higher prevalence of regular smoking, similarly to what was found among high school students in Argentina and India.17 31 However, this association reversed in the multivariate to higher prevalence of regular smoking among private school children. This change suggests that the positive association between studying at public school and regular smoking found in the univariate analysis was due to the confounding effect of age, as 9th grade pupils in these schools are younger than in the public ones (p<0.001). For instance, while in private schools 86.8% of the children were 13–14 years old, in public schools 66.6% were in this age range. Also, a stratified analysis of private and public schools confirm the highly significant and positive association of age and the other school variables with regular smoking in both administrative domains. If we consider studying at private schools as an indicator of affluence, then this result suggests an inverse association between socio-economic condition and smoking in adolescence. This finding reinforces the already reported inconsistencies in the association between socio-economic factors and smoking in adolescence.30

The access to purchasing cigarettes is one of the most studied variables and is clearly associated with smoking.32 33 The association between regular smoking and absence from school without the knowledge of the parents may be understood in the context of a general tendency of a cluster of risk behaviours, which are in turn associated with a worse school performance.34 This can, however, also indicate a worse engagement in school or a lower satisfaction with school, more common among students who smoke regularly.35 Thus, it is important to consider the school context as an integrated issue and not as a sum of individual factors. The school is not only a place where the child spends most of his or her time and makes friends, but is also a complex social and cultural context which interacts with and influences the students’ behaviour.36 Schools are a privileged space for the implementation of public policies directed towards individuals in this age group, especially health promoting policies.

The family is possibly the context in which the social behaviours and attitudes are formed and there are evidences that it is the most important context for the emergence of most concepts related to health during lifetime.16 There are consistent evidences that the composition, values and family relations have an important impact on the exposure to smoking during adolescence.1 Support from parents and their close monitoring of their child have been found to be negatively associated with various risk behaviour, including smoking.37 It also appears that parents’ involvement and expectations can act as protective factors against the development of risk behaviours.35

Our results confirm such evidences. In the multivariate analysis by blocks of affinity, all variables related to the family composition and relationship, as well as those related to the parents’ behaviour and their judgement, have remained independently associated with regular smoking among high school students. The exposure to cigarettes at home and smoking parents are clearly relevant to experimentation and continued smoking among students. The family support is a protective factor against experimentation with cigarettes, in the same way as the reaction of the parents to smoking. A recent study among Israeli school students, using structural equation analysis, reinforced that parental support and monitoring is protective of student’s health and risk behaviours.38

Even though the school-based survey—PeNSE—is the biggest of its kind in Brazil, with over 60 000 participants, it does not represent the whole country as it was carried out solely in the state’s capitals and the Federal District. Thus, the estimated average prevalence in this study does not rigorously represent the school population of the 9th grade attending primary schools in the country. It is possible that the distribution of the students’ characteristics and the prevalence of smoking found are somewhat different in the cities from the interior regions of the states, especially in the small towns. Yet, as the great majority of our population resides in medium and large municipalities, it is possible that the examined reality may very well reflect the great majority of high school students in the 9th grade of schools in the country.

The analysis performed here was not intended to identify causal relationships as the data are cross-sectional. The goal of the analysis was to identify the factors which help in the understanding of smoking habits among youngsters as multifactorial and contextual phenomena. For this reason, we have opted to gather the variables by thematic affinity and carry out the multivariate analysis inside each block while also adjusting to age. It is possible that some variables of different contexts are correlated and that some of them cease to be statistically significant in a multivariate analysis including all of the variable blocks. However, such procedures would conceal contextual indicators which help to better understand the problem and thus direct public policies to prevent smoking and promote youngsters’ health. This is essential, as observational studies show that public smoking control policies can have a positive impact on the reduction of smoking prevalence among adolescents of all social classes.39 40

This study has used a set of indicators in the survey to analyse the individual and contextual factors associated with smoking among high school students. These factors were measured by self-applied interviews and may contain measurement errors because of under-reports or different levels of difficulty in
The educational level of the mother is not statistically associated with regular smoking among Brazilian school teenagers. The possibility of purchasing cigarettes at school and exposure to parental or other householders’ smoking increase the chances of smoking among Brazilian adolescents. Parents’ negative reactions towards adolescent smoking and having meals with mothers seem to reduce smoking during adolescence.

CONCLUSION
Our results reinforce the importance of considering smoking during adolescence as a multifactorial and socially determined phenomenon. Factors in the school environment, household context and family relationship contribute to explain the exposure to smoking during adolescence. Public health policies aimed at preventing smoking and health promotion during adolescence should consider that improvements in the child’s environments will certainly bring benefits to various aspects of the students’ well-being and health.

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Competing interests None.

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