

Epidemiologist

Pharmaceuticals

UK Based

Our client is one of the top 5 global healthcare companies with a strong R&D pipeline of innovative projects.

Reflecting the growing recognition of the vital contribution of epidemiology to the successful development and commercialisation of new products targeted at unmet medical needs, the Company wish to appoint a senior **Epidemiologist** to strengthen the function.

In this strategic HQ role, and interacting closely with R&D and commercial functions within the Company, as well as external experts, you will ensure that the full weight of epidemiological research and assessment is brought to bear on projects across a range of therapeutic areas.

You will have a higher degree, including qualification in epidemiology, public health or related discipline; a strong track record in epidemiology, preferably gained in the healthcare industry, consultancy or academia; a good understanding of the global healthcare environment; commitment and initiative to drive projects with minimum supervision; excellent interpersonal, networking and communication skills.

If your profile fits and you would like more information on this challenging role, please telephone Vivien Yule on +44 (0)171 630 0069 - or mail or fax your C.V. to her at Ruston Poole International, 11-12 Buckingham Gate, London SW1E 6LB. Fax: +44 (0)171 630 0022.



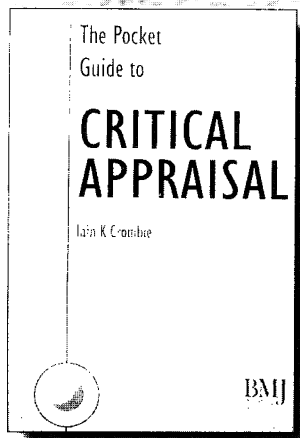
RUSTON POOLE INTERNATIONAL PLC

London Amsterdam Barcelona Frankfurt Paris New York Sydney Tokyo

INDISPENSABLE NEW GUIDES FOR ALL HEALTH PROFESSIONALS

The Pocket Guide to Critical Appraisal

Jain K Crombie



This practical handbook is designed to accompany researchers on every library visit, taking them step by step through the process of appraisal.

- Introduces the rationale behind critical appraisal
- Tackles the five main methods of medical research in detail: surveys, clinical trials, cohort studies, case control studies, review papers
- Provides a comprehensive one page check list for each method to aid the reader in assessing the quality and relevance of a paper
- Identifies the common pitfalls in publishing research

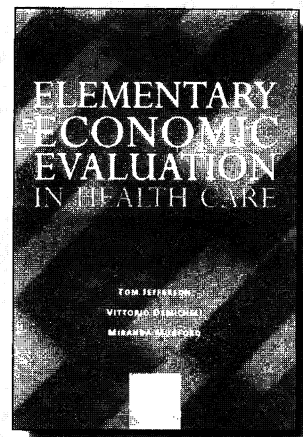
Written in a lively, jargon-free style, this accessible book arms the reader with all the knowledge needed to make sense of the overwhelming mass of medical literature.

ISBN 0 7279 1099 X 72 pages 1996

UK £8.95; Overseas £11.00 (BMA members £8.45; £10.50)

Elementary Economic Evaluation in Health Care

Tom Jefferson, Vittorio Demicheli, and Miranda Mugford



Doctors, nurses and managers are increasingly responsible for delivering optimum care in the most efficient way, and must have an understanding of economic evaluation and how to practice it. *Elementary Economic Evaluation in Health Care* provides a basic introduction to the subject. Written in lay language and with case histories to illustrate the different processes, it explains the principles and how to use them. Chapters include:

- The basis of economic evaluation
- Cost of illness studies
- Cost minimisation analysis
- Cost effectiveness analysis

Including helpful checklists, flow diagrams and appendices to aid understanding, this is a comprehensive guide to getting started in economic evaluation.

ISBN 0 7279 1074 4 136 pages 1996

UK £14.95; Overseas £17.00 (BMA members £13.95; £16.00)

ORDER
FORM

BMJ Publishing Group, PO Box 295, London, England WC1H 9TE
Tel: 0171 383 6185/6245 Fax: 0171 383 6662

QTY

TITLE

AMOUNT

THE POCKET GUIDE TO CRITICAL APPRAISAL
ELEMENTARY ECONOMIC EVALUATION IN HEALTH CARE

TOTAL £

Membership No. where applicable

Please send me a BMJ Publishing Group catalog

NAME (print clearly)

ADDRESS

Cheque enclosed (made payable to British Medical Journal) £

Debit my AMERICAN EXPRESS VISA MASTERCARD

Card No

Expires

Signature

BMJ
Publishing
Group