

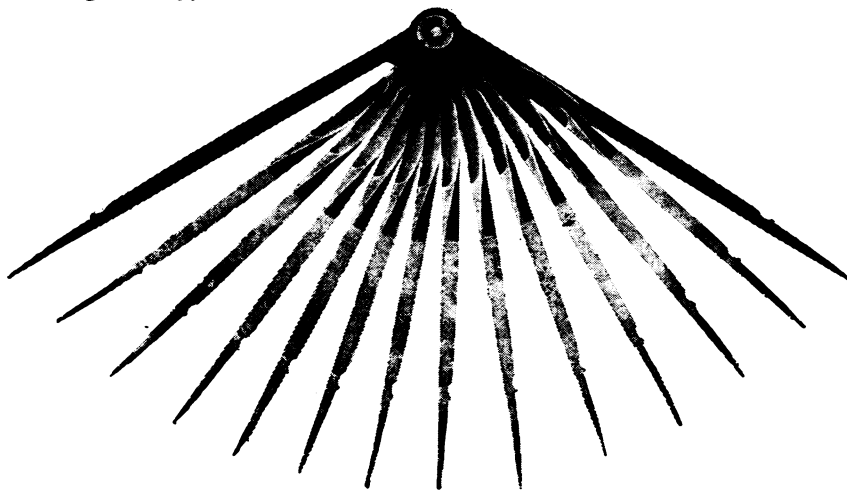
Lyndiol 2.5 is only marginally better than other oral contraceptives...

The physician, trained to make rational choices, faces a problem when he comes to The Pill, for he knows that as far as the combined oral contraceptives are concerned all are virtually 100% effective.

He looks then for other significant differences. First of these is the incidence of side-effects. (*The latest data from the F.P.A. show that Lyndiol 2.5 is substantially free from side-effects*).

Price is another factor, especially as the acceptability of the oral contraceptive idea spreads down the socio-economic scale to those families who perhaps need contraception most and can afford it least. (*Lyndiol 2.5 offers the most reasonable price-to-patient*).

And he considers patient reliability—which dosage scheme will be easiest to follow? (*Lyndiol 2.5's 'fixed day' routine means simply that if a patient starts on, say, a Friday, she finishes three weeks later on a Friday and begins her new course on the following Friday*).



**...you may well ask
how wide is a margin?**

Pack: wallet of 22 tablets (one month's supply)
Formula: 2.5 mg lynestrenol; 0.075 mg mestranol



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