

NOTICE TO CONTRIBUTORS

THE BRITISH JOURNAL OF PREVENTIVE AND SOCIAL MEDICINE is intended for the publication of original work in the field. Contributions in the English language from workers of any nationality may be considered for publication.

As understood by those who are responsible for this Journal, social medicine is that branch of science which is concerned with: (a) biological needs, interactions, disabilities, and potentialities of human beings living in social aggregates; (b) numerical, structural, and functional changes of human populations in their biological and medical aspects. To a large extent its methods must necessarily be statistical, involving the use of numerical data obtained either from official sources or from special field investigations, and interpreted in the light of established findings of the laboratory and of the clinic. Social medicine takes within its province the study of all environmental agencies, living and non-living, relevant to health and efficiency, also fertility and population genetics, norms and ranges of variation with respect to individual differences, and investigations directed to the assessment of a regimen of positive health.

All papers submitted for publication and all other editorial matters should be addressed to The Editors, BRITISH JOURNAL OF PREVENTIVE AND SOCIAL MEDICINE, c/o British Medical Association, Tavistock Square, London, W.C.1.

Papers are accepted on the understanding that they are subject to editorial revision, and that they are contributed to this Journal only. The Editors cannot undertake correspondence about papers returned as unsuitable on the advice of members of the Editorial Board.

Adequate reference should be made to previous work on the subject of the paper. A summary of observations and conclusions must be given.

Papers sent for publication must be typewritten on one side of the paper only, with double spacing and with a margin of at least 1½ inches. Illustrations should be used sparingly. Photographs should be printed on glossy paper and should be a little larger than the size desired for reproduction. Drawings and diagrams should be done in black ink on tracing linen, Bristol board, or stout, white paper. Any lettering on these drawings should be lightly inserted in pencil. The setting up of type by the printers will be much facilitated if attention is paid to the proportions of the standard page measurements. The Editors express the hope that contributors will study the conventions of shading and design of charts employed in the Journal with a view to standardizing visual symbols for ready recognition.

References should be arranged alphabetically at the end of the paper according to the Harvard system. If the reference is to a book, the place of publication, the number of the edition, and the page number should be given. In the text the year of publication must follow the author's name, more than one paper in any one year being indicated by a small letter (a, b, c) after the date. The reference should be given as follows: author's name, initials, year of publication (in parentheses), title of periodical (in italics, abbreviated according to *World Medical Periodicals*), volume number (bold type arabic numerals), and first page number (ordinary type arabic numerals); book titles (in roman and inverted commas), followed by publisher, place of publication, etc.:

Engle, E. T., and Shelesnyak, M. C. (1934). *Hum. Biol.*, 6, 431.

Fluhmann, C. F. (1936). *Amer. J. Obstet. Gynec.*, 31, 573.

— (1939). "Menstrual Disorders." W. B. Saunders, Philadelphia.

Gómez, F. D. (1942). *Hoja fisiol.*, 2, 25.

Contributors will receive one proof, but it is assumed that all but verbal corrections will have been made in the original manuscript; an allowance at the rate of ten shillings per sheet of sixteen pages is made for alterations in the proof (printer's errors excepted), and contributors will be responsible for any excess.

Twenty-five reprints of papers will, if desired, be provided free. A limited number of additional reprints at cost price can be supplied if application is made when returning proofs. An estimate of the cost will be given on application to the Publishing Manager, British Medical Association.

The Journal will be published quarterly.

Papers which have appeared in THE BRITISH JOURNAL OF PREVENTIVE AND SOCIAL MEDICINE remain the property of the Journal, and permission to republish them must be obtained from the Editors.

Applications for advertisement space should be addressed to the Advertisement Manager, British Medical Association, Tavistock Square, London, W.C.1.

NOTICE TO SUBSCRIBERS

Subscriptions (£3 per annum) are payable to the British Medical Association.

EMERGENCIES IN GENERAL PRACTICE

This book comprises 57 specially commissioned articles on medical emergencies which appeared originally in the *British Medical Journal*.

Contents include haemorrhage and thrombosis, cardio-respiratory crises, anaesthesia and hazards of therapy, acute abdominal cases, obstetrics, fits and coma, electrocution, burns and gassing, poisoning, acute psychiatric states, and special and minor surgery.

Invaluable to all doctors everywhere.

470 pages, cloth bound with full index. 25s. net (by post—inland and overseas 26s. 9d.).

CLINICAL PATHOLOGY IN GENERAL PRACTICE

This handbook on clinical pathology meets the needs of the general practitioner, the houseman, and the senior student. It contains thirty-nine articles comprising a series specially written for the *British Medical Journal*. Each article has been revised and brought up-to-date by its author. The book gives authoritative information on available laboratory facilities; reliable tests and which to use; techniques for collecting and preserving specimens; interpretation of results and significance of abnormal findings.

321 pages. Price 21s. (by post—inland and overseas 22s. 3d.)

REFRESHER COURSE FOR GENERAL PRACTITIONERS

Second Collection

Third Collection—with
Classified Contents List
to volumes 1, 2 and 3

Each book contains a collection of sixty Refresher Course articles from the *British Medical Journal*. Each article, written by an acknowledged expert, has been revised by its author. The articles cover a wide range. Their object is to refresh the reader's memory of what is old and well-established and to tell him about new developments.

They are invaluable to general practitioners and residents as practical reference books, to specialists as a means of keeping in touch with developments outside their own field, and to final-year students as up-to-date and reliable textbooks.

25s. each (by post—inland and overseas 26s. 9d.)

"ANY QUESTIONS?"

Second Series

Third Series—with
Cumulative Index

These pocket-size volumes each contain some 200 questions and expert answers from the "Any Questions?" pages of the *British Medical Journal*. Each answer has been chosen for its practical value to doctors in their day-to-day work. Many deal with subjects not covered in the standard textbooks.

The Third volume has a cumulative index to all the answers appearing in the three books in the series.

7s. 6d. each (by post 8s. 3d.)

Obtainable from booksellers or by post from

BRITISH MEDICAL ASSOCIATION

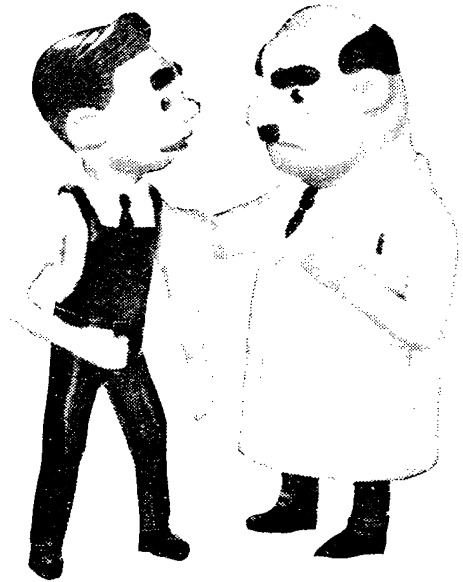
B.M.A. HOUSE, TAVISTOCK SQUARE, LONDON, W.C.1

Hexachlorophenically speaking

"Ah!" the new Apprentice exclaimed triumphantly. "Now you've told me that Sternocleanse has hexachlorophene in it, I see why it gives extra protection against dermatitis: it is truly bactericidal!"

Our Oldest Hand took a deep breath—he'd got a bright one to deal with this time, and no mistake.

"There's a smart lad. Now you just run away and hexachloroform yourself, boy!"



Sternol

*Sternocleanse
barrier cream*

STERNOL LTD., ROYAL LONDON HOUSE, FINSBURY SQUARE, LONDON, E.C.2.

Tel: MONarch 3871-5

SPECIALIST JOURNALS

ANNALS OF THE RHEUMATIC DISEASES
Quarterly. Annual Subscription, £ 3.

ARCHIVES OF DISEASE IN CHILDHOOD
Bi-monthly. Annual Subscription, £ 10.

BRITISH HEART JOURNAL
Quarterly. Annual Subscription, £ 3.

BRITISH JOURNAL OF INDUSTRIAL MEDICINE
Quarterly. Annual Subscription, £ 3.

BRITISH JOURNAL OF PHARMACOLOGY AND CHEMOTHERAPY
Quarterly. Annual Subscription, £ 3 4s.

BRITISH JOURNAL OF PREVENTIVE AND SOCIAL MEDICINE
Quarterly. Annual Subscription, £ 3.

BRITISH JOURNAL OF VENEREAL DISEASES
Quarterly. Annual Subscription, £ 3.

JOURNAL OF CLINICAL PATHOLOGY
Bi-monthly. Annual Subscription, £ 14.

JOURNAL OF NEUROLOGY, NEUROSURGERY AND PSYCHIATRY
Quarterly. Annual Subscription, £ 3.

MEDICAL AND BIOLOGICAL ILLUSTRATION
Quarterly. Annual Subscription, £ 3.

THORAX
Quarterly. Annual Subscription, £ 3.

BRITISH JOURNAL OF OPHTHALMOLOGY
Monthly. Annual Subscription, £ 3.

OPHTHALMIC LITERATURE
*Six groups and index yearly. Annual Subscription, £ 3 4s.
Could also subscribe to with British Journal of Ophthalmology, £ 6.*

BRITISH MEDICAL ASSOCIATION
B.M.A. House, Tavistock Square, London, W.C.1

CASSELL MEDICAL BOOKS

TUBERCULOSIS IN ANIMALS AND MAN

A Study in Comparative Pathology

By

JOHN FRANCIS, D.Sc. M.R.C.V.S.

5 gns. net

SYMPOSIUM OF TUBERCULOSIS

Edited by

F. R. G. HEAF, M.A., M.D., F.R.C.P.

5 gns. net

35 Red Lion Square, London, W.C.1