## Society for Social Medicine 56th Annual Scientific Meeting, 12–14 September 2012 London School of Hygiene & Tropical Medicine

Wednesday 12 September 13.00–14.00 Lunch (LSTHM Cafe)			
10.00–18.00	Registration (Foyer, Keppel St)	14.00–14.45	SSM AGM, all members (Manson Theatre)
10.30–12.30	SSM Committee, members only (Bradford Hill)	15.00–17.30	Trips or visits
12.30–13.30	Invited lunch (LSHTM Bar), Free place	15.00–17.30	Workshops in parallel Making an impact:
12.00 10.00	recipients, new attendees, plenary speakers,		improvement science, quality improvement and
	SSM Main and ECR Committees, and Local		social medicine, Helen Crisp; Evaluation of
	Organising Committee		complex public health interventions: concepts
12.30-13.30	Lunch available to purchase (LSHTM Cafe or		and methods, Mark Petticrew; Data linkage:
12.30 13.30	locally)		problems and potential, Martin Bardsley; Missing
13.30–14.45	Opening Plenary (John Snow Theatre)		data – when is it likely to cause a problem? Kate
13.30–14.45	Welcome Peter Piot, Director, LSHTM		Tilling; Social media for social medicine, Louise
13.35–13.50	Capital connections: historical perspectives on		Hurst; Are health professionals taking
10.00-10.00	the Society for Social Medicine in London Martin		sustainable development and climate change
	Gorsky, LSTHM		less seriously than others and why? Past,
13.50-14.45	Cochrane Lecture The rise of 'patients'		present and future methods of engagement,
13.30-14.43	experiences': evidence, distraction or final		David Pencheon
	arbiter? Sue Ziebland, University of Oxford	16.00-16.30	Workshop refreshments
14.45–15.25	Refreshments and poster viewing (North	18.30–19.00	Walk/public transport to dinner
14.45-15.25	Courtyard Atrium)	19.00–23.30	Conference Dinner (Lincoln's Inn)
15.25-17.00	Parallel Session A Socioeconomic inequalities I	21.30–23.30	Ceilidh & disco by Ceilidh Generation
10.20 17.00	(Bennett); Public health interventions: area and	23.30-00.00	Walk/public transport to accommodation
	weight management (John Snow); Population	20.00 00.00	rrany pasito transport to accommodation
	based studies: early life I (Manson); Physical		
	activity (Bradford Hill); Mental health I (Lucas);	Friday 14 Se	-
	HSR: economics and cost-effectiveness analysis	08.30-10.00	Registration (Foyer, Keppel St)
	(Geoffrey Rose)	09.00-10.35	Parallel Session D Research methods: surveys
18.30	Walk/public transport to King's Fund		and use of routine data (Manson); Public health
19.00–21.00	Conference Reception (King's Fund)		policy analysis (Lucas); Public health
19.30	Welcome Graham Hart, Dean, Faculty of		interventions: diet (John Snow); Population
	Population Health Sciences, UCL		based studies: mid life and older age (Bennett);
			Mental health II (Geoffrey Rose); HSR: evaluation
		10.05.11.05	of health care interventions (Bradford Hill)
Thursday 13		10.35–11.05	Refreshments and poster viewing (North
08.30–16.30	Registration (Foyer, Keppel St)	11.05.10.00	Courtyard Atrium)
09.00–10.35	Parallel Session B Diet and obesity (Bennett);	11.05–13.30	Final Plenary (John Snow Theatre)
	Socioeconomic inequalities II (Bradford Hill);	11.05–11.30	A simple morbidity score for UK primary care: a
	Public health interventions: transport (John		new tool for research and healthcare outcome
	Snow); Prevention (Lucas); Population based	11 00 11 55	monitoring lain Carey
	studies: early life II (Geoffrey Rose); HSR: quality	11.30–11.55	Breastfeeding and social mobility: neurological
	and outcomes of care (Manson)		development or stress mechanisms? Amanda
10.35–11.20	Refreshments and poster viewing (North	44.55.40.00	Sacker
	Courtyard Atrium)	11.55–12.20	Socio-economic inequalities in lung cancer
11.20–12.55	Parallel Session C Socioeconomic inequalities		treatment: a systematic review and meta-
	III (Manson); Public health interventions:	10.00 10.15	analysis Lynne Forrest
	smoking (John Snow); Population based studies:	12.20–13.15	Pemberton Lecture Ethnicity and health
	midlife (Bradford Hill); Population based studies:		- challenges and opportunities Peter Whincup,
	intergenerational (Bennett); HSR: professional	10 15 10 00	St George's Hospital Medical School
	behaviour and health care (Geoffrey Rose); HSR:	13.15–13.30	Awards and closing remarks
10.00 11.00	general (Lucas)	13.30–14.30	Lunch (LSHTM Cafe)
13.00–14.00	Early Career Researchers' Seminar, all ECRs		
	(Geoffrey Rose)		