Road safety in the political agenda: the impact on road traffic injuries

Ana M Novoa,1,2 Katherine Pérez,1,3 Elena Santamariña-Rubio,1 Marc Mari-Dell’Olmo,1,3 Rogelio Cozar,4 Josep Ferrando,3 Rosana Peiró,3,5 Aurelio Tobías,6 Pilar Zori,7 Carme Borrell1,3,8

ABSTRACT

Background This paper aims at assessing the effectiveness of the package of road safety measures implemented after road safety was included in the political agenda in the year 2004 on the number of road traffic-injured people in Spain.

Methods An evaluation study was performed using an interrupted time-series design. The study population was people injured in road traffic crashes in Spain between 1 January 2000 and 31 December 2006. The road traffic crashes database of the General Directorate for Traffic was used. The dependent variable was the monthly number of people injured, stratified by sex, age, severity and type of road user. The explanatory variable (intervention) compared the post-intervention period (2004–6) with the pre-intervention period (2000–3).

Quasi-Poisson regression models were adjusted, controlling for time trend and for seasonality.

Results Results show a reduction in the risk of being injured for both men (RR 0.91; 95% CI 0.87 to 0.95) and women (RR 0.89; 95% CI 0.85 to 0.94). Risk reductions were observed across all age groups and all road users, except for pedestrians.

Conclusions The present study suggests that prioritising road safety reduces the number of people injured in road traffic collisions.

Road traffic injuries cause great mortality and morbidity worldwide.1 2 In Spain, they are the primary cause of death among individuals aged 1–59 years, the third for individuals aged 40–59 years and the fifth for individuals aged 60–69 years.3 In addition, they are the primary cause of potential years of life lost in men, the second in women.4 5

To improve road safety, the White Paper on European transport policy established the target of reducing road fatalities by 50% by the year 2010 (compared with 2001).6 The Road Safety Action Programme describes specific measures—related to road user behaviour (mainly based on police enforcement), vehicle safety and road infrastructure—aimed at achieving this target.7 A strong and sustained political will is required to achieve these targets and ensure that road safety is given enough priority, including appropriate funding, necessary legislative changes and a capable bureaucracy.6–10

Following the approval of the Road Safety Action Programme, the Spanish government established road safety as a political priority, and created the Road Safety Special Measures 2004–511 and the Road Safety Strategic Programme 2005–8,12 the main goal of which is to achieve a 40% reduction in road fatalities by the year 2008 (compared with 2005), and lists 182 actions—to be progressively implemented—included in 10 strategic areas: (1) road safety education; (2) road safety awareness; (5) surveillance and control; (4) vehicle safety; (5) road infrastructures and improvement in road safety information and management; (6) road safety in the field of transport and labour; (7) attention to people injured in accidents and their families; (8) road safety research and analysis; (9) participation of society and (10) coordination between administrations.

Before the year 2004 the implemented interventions were mostly based on road safety normative, such as the establishment of illegal blood alcohol concentration levels, speed limits, or making it compulsory to use passive safety devices. Also, road infrastructure and healthcare delivery were improved.13 However, road safety enforcement measures were mostly implemented from the year 2004 on (eg, the number of new speed cameras installed increased from four during the year 2004 up to 197 during 2006; the number of alcohol checkpoints performed over the number of registered drivers increased from 11.1% in 2003 to 15.8% in 2006).14 15 Further road safety normative was also approved: in 2004 standardised child safety seats and bicycle helmets on non-urban roads were made compulsory, and in 2006 the penalty points system was implemented and the life period for school buses was set at a maximum of 10 years.16

Although other countries have undertaken similar initiatives to those implemented in Spain, to date the overall effect of the actions implemented following road safety prioritisation has not yet been assessed.

The objective of this paper is to assess the impact of road safety prioritisation in the year 2004 on the number of traffic-injured people in Spain. In particular, the effectiveness of the package of road safety interventions implemented after the introduction of road safety in the political agenda will be assessed. Differences in the effectiveness with respect to gender, age, injury severity and the type of road user will also be assessed.

MATERIALS AND METHODS

Study design and population

An evaluation study was performed using an interrupted time-series design. The study population was people injured (fatal and non-fatal) in traffic crashes in Spain between January 2000 and December 2006.
Sources of information

The road traffic crashes database of the Dirección General de Tráfico (General Directorate for Traffic) was used, which contains data—collected by police officers—for injury collisions: the characteristics of the collision, the vehicle and the subjects involved.

Vehicle fleet and the number of new vehicle registrations, used as proxies for exposure, were available at the Dirección General de Tráfico home page.¹⁷

Variables

The dependent variable was the number of people injured in traffic collisions. This variable was stratified according to sex, age (0–13 years, 14–15 years (allowed to ride mopeds), 16–17 years (also allowed to ride motorcycles ≤125 cc), 18–29 years (allowed to drive any type of vehicle), 30–44 years, 45–64 years, 65–74 years, >74 years), type of road user (car user, motorcycle user, moped user, pedestrian) and severity (slight, serious, fatal—in 24 h). The police classify as seriously injured those who are hospitalised more than 24 h.

The explanatory variable was the intervention, which in this case includes overall interventions implemented after road safety was included in the political agenda (compared with those implemented before it). A dummy variable was created to compare the post-intervention period (January 2004—December 2006) with the pre-intervention period (January 2000—December 2003).

Several socioeconomic variables were accounted for as potential confounding factors: gasoline and gas-oil consumption, unemployment rate and the gross national product.

Since July 2005, there is a new protocol for police data collection aimed at improving the reporting of traffic crashes in Spain. This has probably involved an increase in the number of collisions registered, mostly involving slight injuries, but also serious injuries. To account for the effect of this protocol, certain analyses were repeated including a dummy variable in the model that compared the period before (January 2000—June 2005) and after (July 2005—December 2006) its approval.

Statistical analysis

Monthly time-series analyses were carried out using Poisson regression models adjusted for over-dispersion (quasi-Poisson).¹⁸

The absolute number of people injured was compared throughout the time series. Potential confounding by time trend and seasonal patterns was controlled for using a linear trend and sine and cosine functions.¹⁹ The model can thus be summarised as follows:

Figure 1  Monthly number of new car, motorcycle and moped registrations. Spain 2000—6.

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Table 1  Distribution of road traffic-injured people by age, injury severity and type of road user. Spain 2000–6

<table>
<thead>
<tr>
<th></th>
<th>Police data*</th>
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<tbody>
<tr>
<td></td>
<td>Men (n=665 788)</td>
<td>Women (n=345 312)</td>
</tr>
<tr>
<td></td>
<td>Monthly median (%)</td>
<td>Monthly median (%)</td>
</tr>
<tr>
<td>Age (years)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>0–13</td>
<td>3.3</td>
<td>193</td>
</tr>
<tr>
<td>14–15</td>
<td>1.8</td>
<td>73</td>
</tr>
<tr>
<td>16–17</td>
<td>5.2</td>
<td>148</td>
</tr>
<tr>
<td>18–29</td>
<td>39.8</td>
<td>1408</td>
</tr>
<tr>
<td>30–44</td>
<td>27.4</td>
<td>981</td>
</tr>
<tr>
<td>45–64</td>
<td>15.9</td>
<td>717</td>
</tr>
<tr>
<td>65–74</td>
<td>4.2</td>
<td>228</td>
</tr>
<tr>
<td>(\geq 75)</td>
<td>2.4</td>
<td>158</td>
</tr>
<tr>
<td>Injury severity</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Slight</td>
<td>77.9</td>
<td>3444</td>
</tr>
<tr>
<td>Serious</td>
<td>18.6</td>
<td>562</td>
</tr>
<tr>
<td>Fatal (24 h)</td>
<td>3.5</td>
<td>78</td>
</tr>
<tr>
<td>Type of road user</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car user</td>
<td>54.2</td>
<td>2741</td>
</tr>
<tr>
<td>Motorcycle user</td>
<td>10.8</td>
<td>139</td>
</tr>
<tr>
<td>Moped user</td>
<td>18.7</td>
<td>461</td>
</tr>
<tr>
<td>Pedestrian</td>
<td>6.5</td>
<td>474</td>
</tr>
<tr>
<td>Others</td>
<td>9.8</td>
<td>291</td>
</tr>
</tbody>
</table>

*35 800 (3.4%) Subjects were not identified as being male or female.

\[
\ln(E(Y_{it})) = \beta_0 + \beta_1 t + \sum_{k=1}^{6} \beta_{2k} \sin\left(\frac{2k\pi t}{T}\right) + \\
\beta_{3k} \cos\left(\frac{2k\pi t}{T}\right) + \beta_4 X_i + \beta_5 X_{it} + \sum_j \beta_{0j} Z_{ij} + \epsilon_i
\]

where \(t\) is the time period (\(t=1\) for the first month of the series, \(t=2\) for the second month, etc), \(k\) takes values between 1 and 6 (eg, \(k=1\) for annual seasonality; \(k=2\) for 6-monthly seasonality), \(T\) is the number of periods described by each sinusoidal function (eg, \(T=12\) months), \(X_i\) identifies the pre and post-intervention periods (\(X_i=1\) for the post-intervention period), \(Z_{ij}\) other co-variables introduced (socioeconomic variables, new protocol for police data collection), \(j\) the number of co-variables introduced, and \(\epsilon\) the error term. Only statistically significant terms were included in the final model.

RR and their 95% CI were derived from the adjusted models. Two different RR were obtained, one corresponding to the mean change (\(\beta_4 + \beta_5 t_0\), where \(t_0\) identifies the month in which the intervention took place), which indicates the change in the mean number of people injured during the first month of the post-intervention period compared with the previous month (adjusting for time trend and seasonality; short-term effect), and another corresponding to trend change (\(\beta_3\)), which indicates the change in the time trend between the two periods (long-term effect).\(^{20}\) The RR for the mean change should not be confused with the mean change in the overall number of people injured throughout the whole post-intervention period.

The number of people injured prevented by road safety prioritisation was calculated as the difference between the observed and expected numbers of people injured throughout the whole post-intervention period—thus summarising the short and long-term effect. The expected numbers were predicted with the statistical models.

Statistical analyses were carried out using Stata statistical software, release 10.\(^{21}\)

**Exposure-adjusted analyses**

The analysis of the absolute number of people injured assumes that exposure has remained stable throughout the study period. As this assumption might be unrealistic, analyses were also performed using as denominators the monthly car, motorcycle and moped fleet and the monthly number of new car, motorcycle and moped registrations. However, appropriate exposure denominators (ie, kilometres travelled by vehicle) were not available (information is only available for non-urban roads). These denominators where included in the models as an offset.

Given that the moped fleet was not available for the whole study period and that similar results were obtained using vehicle fleet and vehicle registrations, only registrations-adjusted results will be shown (figure 1).

**RESULTS**

During the study period 1 046 900 people were injured in traffic collisions (annual median of 152 264), 66.8% of them being men and 65.1% between 18 and 44 years of age (table 1).

The type of road user varied with the age and sex of the person injured (figure 2): individuals were mostly car users (54.2% men, 67.1% women), with the exception of those aged 14–15 and 16–17 years, who were mostly moped users (66.0% and 41.2% in boys and girls from 14 to 15 years, respectively; 76.8% and 50.7% from 16 to 17 years). Also, the proportion of pedestrians was higher among individuals aged from 0 to
13 years (31.9% in boys, 24.2% in girls), decreasing with age, and increasing again from 45 years on, up to 57.3% in men and 50.2% in women aged over 74 years. The proportion of injured motorcycle or moped users was higher in men than in women, whereas the proportion of injured car users and pedestrians was higher in women (p<0.05).

### Table 2

<table>
<thead>
<tr>
<th>Injury severity</th>
<th>Mean change</th>
<th>Trend change</th>
<th>Relative change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RR (95% CI)</td>
<td>Pre (%)</td>
<td>Post (%)</td>
</tr>
<tr>
<td>Overall</td>
<td>0.91 (0.87 to 0.95)</td>
<td>&lt;0.001</td>
<td>−0.08</td>
</tr>
<tr>
<td>Slight</td>
<td>0.92 (0.87 to 0.96)</td>
<td>0.001</td>
<td>−0.05</td>
</tr>
<tr>
<td>Serious</td>
<td>0.88 (0.83 to 0.92)</td>
<td>&lt;0.001</td>
<td>−0.15*</td>
</tr>
<tr>
<td>Fatal (24 h)</td>
<td>0.95 (0.88 to 1.01)</td>
<td>0.120</td>
<td>−0.16*</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Type of vehicle</th>
<th>Mean change</th>
<th>Trend change</th>
<th>Relative change</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RR (95% CI)</td>
<td>Pre (%)</td>
<td>Post (%)</td>
</tr>
<tr>
<td>Car</td>
<td>0.88 (0.83 to 0.93)</td>
<td>&lt;0.001</td>
<td>0.18*</td>
</tr>
<tr>
<td>Motorcycle</td>
<td>0.95 (0.89 to 1.02)</td>
<td>0.146</td>
<td>−0.21*</td>
</tr>
<tr>
<td>Moped</td>
<td>0.99 (0.93 to 1.04)</td>
<td>0.607</td>
<td>−0.89*</td>
</tr>
<tr>
<td>Pedestrian</td>
<td>0.97 (0.91 to 1.04)</td>
<td>0.407</td>
<td>−0.23*</td>
</tr>
</tbody>
</table>


*p<0.05.

†Time trends in the pre (Pre(%)) and post (Post(%)) intervention periods are expressed as the mean percentage increase/decrease in the number of people injured per month, statistically significant trends being indicated with an asterisk (*). Relative change is expressed as the mean percentage increase/decrease in the number of people injured per month in the post-intervention period compared with that in the pre-intervention period.

### Figure 3

Monthly number of observed people injured due to a road traffic collision and time trend (95% CI) in the pre and post-intervention periods, according to injury severity and gender. Spain 2000–6.
**Sex and severity**

In men, a reduction in the risk of being injured was observed during the first month of the post-intervention period (mean change) (RR 0.91; 95% CI 0.87 to 0.95). However, a 0.27% significant increase in the risk of being injured was observed regarding the time trend (table 2).

Taking injury severity into account, results among slightly injured men followed a similar pattern compared with overall results. A statistically significant reduction in the risk of being injured in the post-intervention period was observed in the mean number of seriously injured men and in the time trend for male fatalities (table 2 and figure 3).

Results for the type of road user showed a statistically significant reduction in the risk of being injured among male car users in both the mean number and the time trend. Conversely, the time trend for motorcycle and moped users showed a significant risk increase. The number of injured male pedestrians stayed stable throughout the pre and post-intervention periods (table 2 and figure 4).

In women, a reduction in the risk of being injured was observed during the first month of the post-intervention period (RR 0.89; 95% CI 0.85 to 0.94), along with a non-significant 0.07% increase in the risk of being injured regarding the time trend. Results for injury severity and type of road user were similar to those observed in men (table 2 and figures 3 and 4), although with some differences: the time trend for overall and slightly injured women remained stable throughout the pre and post-intervention periods, and a significant increase was observed in the time trend for women pedestrians injured. On the whole, larger risk reductions were observed among women than among men.
users, significant risk reductions were observed for both the mean number (RR 0.64 in men, RR 0.60 in women) and the time trend (1.21% and 1.05% monthly reductions, respectively). Similar results were observed for moped users (RR 0.68 and RR 0.71; 2.68% and 2.90% monthly reductions) and for car users (RR 0.61 and RR 0.60; 3.61% and 3.45% monthly reductions) (table 4).

DISCUSSION
The present study suggests that overall road safety interventions implemented following road safety political prioritisation reduced road traffic-injured people in Spain. Effectiveness was shown across all injury severity categories, age groups and road users, except for pedestrians.

Although a large number of studies have assessed the effectiveness of single or combined interventions, to our knowledge, this is the first study to assess the effectiveness of prioritising road safety.

Effectiveness of road safety prioritisation
Sex and severity
Larger risk reductions were observed among women. This could be explained by their higher willingness for behaviour change.22 23

The severely injured or killed people showed greater risk reductions than the slightly injured, which could be partly explained because, among the implemented interventions, some aimed at reducing injury severity. These interventions are expected to reduce the proportion of collisions that result in fatal or serious injuries, thereby increasing the number of slightly injured people and, to a lesser extent, the number of seriously injured people. Also, it could be due to the new protocol for police data collection. However, the models adjusted and unadjusted by the new protocol showed limited differences, which could be explained by a lag-time effect with respect to the consequences of the protocol, or because the variable also includes the effect of other events such as the penalty points system.

Prevented number of people injured
Almost 25 000 people injured and more than 1500 deaths were prevented during the post-intervention period attributable to road safety prioritisation, representing a 5.6% and 12.5% reduction with respect to the expected numbers, respectively (table 3). Larger reductions were observed among fatalities and seriously injured people compared with slightly injured people. Also, it could be due to the new protocol for police data collection. However, the models adjusted and unadjusted by the new protocol showed limited differences, which could be explained by a lag-time effect with respect to the consequences of the protocol, or because the variable also includes the effect of other events such as the penalty points system.

Exposure-adjusted results
When the number of new vehicle registrations was used as an exposure denominator, in both men and women motorcycle users, significant risk reductions were observed for both the mean number (RR 0.64 in men, RR 0.60 in women) and the time trend (1.21% and 1.05% monthly reductions, respectively). Similar results were observed for moped users (RR 0.68 and RR 0.71; 2.68% and 2.90% monthly reductions) and for car users (RR 0.61 and RR 0.60; 3.61% and 3.45% monthly reductions) (table 4).
among motorcycle and moped users, although they are probably due to exposure variations, because the exposure-adjusted models showed significant risk reductions among these road users. In fact, the series for injured motorcycle and moped users is very similar to that for motorcycle and moped registrations. Moreover, similar figures have been observed in Europe: motorcycle fatalities increased 5.5% in 2006 (compared with 2000), and the proportion of injured moped users decreased substantially during 2000–3 and later stabilised. Nonetheless, exposure-adjusted results should be interpreted with caution because this denominator—although the best available—does not reflect changes in road users’ mobility, but only in the number of available vehicles.

Finally, no effect was observed among pedestrians. This seems reasonable, because road safety interventions were mainly focused on vehicles (eg, speed cameras, alcohol sobriety checkpoints) and on non-urban roads.

Short and long-term effectiveness

Both short and long-term effectiveness was observed. This reveals that effective measures were implemented at the beginning of the year 2004 (short-term effect). In addition, other interventions implemented throughout the post-intervention period were also effective, progressively reducing the number of people injured (time trend; long-term effect).

Limitations and strengths

The number of vehicle-kilometres could not be used. However, vehicle fleet and new vehicle registrations were used as proxies for exposure. Also, the increased effort made from the police department to improve the reporting of collisions probably affected the results.

No comparison group was available, as the evaluation was nationwide. Nonetheless, although it may add evidence to the results, it is not compulsory when using time series analysis, as percentage change is only compared among time points in the same series.

Uncontrolled factors could be influencing the results. However, several socioeconomic variables were accounted for as potential confounding factors. Only fuel consumption was statistically associated with the series of people injured and did not modify the results noticeably (data not shown).

The validity of the results are subject to data quality. Misclassification among mopeds and motorcycles has been observed previously in the police database, and also with injury severity data: one third of seriously injured people are classified as being slightly injured. The small number of missing values regarding sex (3.4%) are not expected to have significantly affected the results. Moreover, this number was approximately 4% between 2000 and 2004, and dropped to 1.8% and 1% in 2005 and 2006, respectively, which goes against our hypothesis.

Among the strengths of the study, the design and the statistical analysis performed allowed us to control for the main confounding factors that usually affect road safety evaluation studies, such as regression to the mean and general trends in the number of crashes. Although other authors suggest using autoregressive integrated moving average (ARIMA) models, Poisson regression has been observed to yield similar estimates with a similar goodness of fit of the models. Moreover, their coefficients can be interpreted in terms of relative risks, which provide a straightforward interpretation of the effectiveness of an intervention. In addition, the use of two different RR (one for mean change and another for time trend), compared with the use of only one RR, allows us to distinguish between the short and long-term effects. Also, the long pre and post-intervention periods available provide stability to the analysis. In addition, a large sample size was available, allowing for subgroup analyses. Finally, the hospital discharge registry was also analysed to improve the validity of the results among seriously injured people, yielding similar results to those obtained with the police database, adding consistency to the results; the risk of being admitted to hospital due to traffic collisions in the post-intervention period was close to one regarding the mean number for both men (RR 0.98; 95% CI 0.95 to 1.04) and women (RR 0.98; 95% CI 0.91 to 1.05), and a statistically significant reduction was observed regarding the time trend (0.41% and 0.82% monthly reduction, respectively).

CONCLUSIONS

Overall, road safety interventions implemented following the inclusion of road safety on the political agenda reduced the number of traffic-injured people, thus suggesting the effectiveness of road safety prioritisation. Further studies should assess the differences in the effectiveness between road types, geographical area and type of measures implemented, which would help resolve which combinations of road safety strategies are the most effective in reducing traffic injuries.

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Competing interests None.

Ethics approval The present study was approved by the ethics committee Comité Ético d’Investigació Clínica — IMAS, of the Institut Municipal d’Assistència Sanitària (IMAS).

Contributors All authors fulfilled the criteria of authorship. AMN, KP, ES-R, MM-DO, AT and CB designed the study. AMN performed the statistical analyses. All of the authors contributed in the interpretation and the discussion of the results. AMN wrote the first draft of the paper. All of the authors critically revised the manuscript and approved the final version of the manuscript.

Provenance and peer review Not commissioned; externally peer reviewed.

REFERENCES


What is already known on this subject

- A strong political will is required to reduce road traffic injuries.
- However, to date, the overall effect of the actions implemented following the prioritisation of road safety has not been assessed.

What this study adds

- The present study suggests that the inclusion of road safety on the political agenda (and the subsequent implementation of several road safety interventions) reduces the number of people injured in road traffic collisions.
- In Spain, 24 629 people injured and 1642 deaths due to road traffic collisions were prevented 3 years after road safety prioritisation.


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