THEORY AND METHODS

Interrelations between three proxies of health care need at the small area level: an urban/rural comparison

S Barnett, P Roderick, D Martin, I Diamond, H Wrigley

Study objective: To examine the relations between geographical variations in mortality, morbidity, and deprivation at the small area level in the south west of England and to assess whether these relations vary between urban and rural areas.

Design: A geographically based cross sectional study using 1991 census data on premature limiting long term illness (LLTI) and socioeconomic characteristics, and 1991–1996 data on all cause premature mortality. The interrelations between the three widely used proxies of health care need are examined using correlation coefficients and scatterplots. The distribution of standardised LLTI residuals from a regression analysis on mortality are mapped and compared with the distribution of urban and rural areas. Multilevel Poisson modelling investigates whether customised deprivation profiles improve upon a generic deprivation index in explaining the spatial variation in morbidity and mortality after controlling for age and sex. These relations are examined separately for urban, fringe, and rural areas.

Setting: Nine counties in the south west of England.

Participants: Those aged between 0–64 who reported having a LLTI in the 1991 census, and those who died during 1991–1996 aged 0–74.

Main results: Relations between both health outcomes and generic deprivation indices are stronger in urban than rural areas. The replacement of generic with customised indices is an improvement in all area types, especially for LLTI in rural areas. The relation between mortality and morbidity is stronger in urban than rural areas, with levels of LLTI appearing to be greater in rural areas than would be predicted from mortality rates. Despite the weak direct relations between mortality and morbidity, there are strong relations between the customised deprivation indices computed to predict these outcomes in all area types.

Conclusions: The improvement of the customised deprivation indices over the generic indices, and the similarity between the mortality and morbidity customised indices within area types highlights the importance of modelling urban and rural areas separately. Stronger relations between mortality and morbidity and deprivation have been revealed at the local authority level in previous research providing empirical evidence that the inadequacy of mortality as a proxy for morbidity becomes more marked at lower levels of aggregation, especially in rural areas. Higher levels of LLTI than expected in rural areas may reflect different perceptions or differing patterns of illness. The stronger relations between the three proxies in urban than rural areas suggests that the choice of indicator will have less impact in urban than rural areas and strengthens the argument to develop better measures of health care need in rural areas.

It is difficult to measure “health care need” and therefore to create formulas that provide an equitable solution to the allocation of health care resources. Standardised mortality ratios (SMRs) have long been used as proxy measures for morbidity in resource allocation formulas. They were originally introduced on the grounds that no routine and reliable measures of morbidity existed that were independent of the supply of services. The RAWP report for the National Health Service in 1976 concluded that the reasons for the patterns of differential mortality were not wholly understood but that differences in morbidity explained the greater part of it, and that statistics of relative differences in morbidity, if they existed, would exhibit the same pattern as those for mortality. Mortality data can only provide a proxy for health rather than measure it directly, and there has been considerable debate about the limitations of the measure. It has also been suggested that the inadequacy of the SMR as an indicator of morbidity would become more marked for lower levels of aggregation because of the smaller number of deaths involved, although to date this suggestion has not been explored.

The introduction of a question on limiting long term illness (LLTI) in the 1991 UK census provided for the first time information on perceived levels of morbidity at the small area level. It should produce a more reliable measure of health care need among younger age groups than mortality as it includes conditions that are not life threatening, but that none the less place demands on health services. Initial analysis of the 1991 census suggested that LLTI data were reasonably accurate and within a short period LLTI was recommended as a key needs indicator for resource allocation purposes, and it has been adopted as such by the Department of Health.

Demographic data have been used to explore health care need but marked social and geographical variation in health status remains after controlling for these. Variations in mortality have been shown to be strongly associated with social deprivation. Therefore deprivation indices have been developed and are often used as proxies for health care need in health needs assessment, health service planning, health research and resource allocation. However, our previous papers have illustrated that generic deprivation indices are urban biased (for example, car ownership has different meanings and implications in urban and rural areas), and that

Abbreviations: LLTI, limiting long term illness; SMR, standardised mortality ratio; ED, enumeration district
customised indices can be a marked improvement at explaining the variation in health status in rural areas.\textsuperscript{13} 14 Furthermore, socioeconomic measures have been found to be associated with some measures of morbidity but not others.\textsuperscript{15} This suggests that when allocating health care resources it may not be adequate only to focus upon the demographic and socioeconomic characteristics of a population, but also to attempt to assess their relative health status.

There is a need for indices that measure or represent health care need and to allocate health care resources at the small area level in urban and rural areas. Measures of deprivation, mortality, and morbidity are commonly used for these purposes, although the combinations of these indicators do vary. This paper aims to examine the interrelations between these variables at the small area level and to explore whether these relations vary between the different area types, in particular making urban-rural comparisons. The paper builds on previous work, which compared the relation between LLTI and deprivation in different area types,\textsuperscript{16} 17 by examining whether the relation with deprivation varies for mortality. The relation between the 1991 census LLTI question and mortality has previously been examined at the local authority level* but this paper explores this relation at the small area level and examines whether the relation varies between urban and rural areas.

METHODS

Data

The analyses in this paper concentrate on the nine counties in the South West Region in 1991: Avon, Cornwall and the Isles of Scilly, Devon, Dorset, Gloucestershire, Hampshire, Isle of Wight, Somerset, and Wiltshire. Together, these comprise a population of just over six million.

All of the analyses carried out in this paper are performed separately for different area types to allow for any area differences. The groupings are based on the Office for National Statistics (ONS) Ward Classification that classifies all of the census wards† in England and Wales into one of 14 groups. Two of these groups are Rural Fringe and Rural Areas, which are kept separate throughout this paper and termed “fringe” and “rural” respectively. The remaining 12 groups are aggregated to form the urban group termed “urban.” The average population sizes were in urban wards median 3327 (IQR 1843–5378), in rural fringe wards median 2460 (IQR 1684–3851), and in rural areas median 3327 (IQR 1843–5318).

The indicators of deprivation are derived from the 1991 census data. The Small Area Statistics (SAS) provide the input for the calculation of the widely used Townsend deprivation index\textsuperscript{18} at the enumeration district (ED)‡ and ward levels, which is used as an example of a generic deprivation index throughout. The Townsend deprivation index tends to be one of the best and most widely used indices currently available, adhering most closely to the concept of material disadvantage.\textsuperscript{19} The SAS also provide the components of three other widely used deprivation indices at the ED and ward levels: Carstairs,\textsuperscript{20} Jarman UPA,\textsuperscript{21} and the Department of the Environment.\textsuperscript{22} In this paper we use the standardised components of each of the four widely used indices to compute six health based customised deprivation indices, for both mortality and morbidity in urban, fringe, and rural areas.

The morbidity data are derived from the LLTI question in the 1991 census. The SAS provide the data on the number of people resident in households, under the age of 65, who reported an LLTI in the census. The data exclude those living in communal establishments. The median number of deaths in age group 0–64 reporting a LLTI in 1991 was 192 (IQR 101 to 326) in urban wards, 153 (IQR 104 to 225) in rural fringe wards, and 77 (IQR 60 to 98) in rural wards.

The average rate of LLTI per thousand was 59 (IQR 48 to 72 SE 4.15) in urban areas, 60 (IQR 53 to 68, SE 4.65) in rural fringe areas, and 60 (IQR 50 to 69 SE 6.57) in rural areas.

The mortality data were obtained from the ONS for the number of deaths from all causes to those in the 0–74 age group. Deaths occurring in the period 1991–96 are grouped and also the age range is larger than for LLTI to try to mitigate the small number problem and to reduce the risk of data from just one year being unrepresentative. The median number of deaths in age group 0–64 in the six year period was 98 (IQR 56,161) in urban areas, 82 (IQR 52 to 122) in rural fringe areas, and 41 (IQR33 to 51) in rural areas. The average annual mortality rate per 1000 was 2.16 (IQR 1.78 to 2.58, SE 0.33) in urban areas, 2.16 (IQR 1.87 to 2.48 SE 0.37) in rural fringe areas, and 2.22 (IQR 1.78 to 2.74 SE 0.52) in rural areas. The mortality data were postcoded and are therefore assigned to EDs and wards using the national postcode to enumeration district directories held at Manchester Information and Associated Services (MIMAS).

\footnotetext[1]{A local authority district typically contains about 600 enumeration districts.}

\footnotetext[2]{A census ward typically contains about 13 enumeration districts.}

\footnotetext[3]{An enumeration district has on average about 200 households. It is the area covered by a single enumerator in the decennial census.}
Design

The relation between the health outcomes and deprivation is explored using scatterplots and correlation coefficients of the geographical distribution of the Townsend deprivation index and age and sex standardised mortality and morbidity ratios at the ward level.

Multilevel modelling is used to explore the impact of deprivation in explaining the spatial variation in the health outcomes once age and sex have been controlled for. Initially the Townsend index is used and subsequently this is replaced with customised deprivation profiles to allow comparisons to be made.

The most appropriate statistical model for rare events at the small area level is the Poisson model. As a hierarchy exists in the dataset a multilevel methodology is used to permit variables at different levels of aggregation to be analysed simultaneously, using the MLwiN software package. Individual level data are not available from SAS. Therefore, at the lowest level of the hierarchy (level 1) age/sex groups are considered. They are nested within EDS (level 2), wards (level 3), and district health authorities (level 4). Models are fitted to account for the variation in the number of people with the health outcome in each age-sex group in an ED by the potential explanatory factors in the different levels of data structure. The expected number of people in an age-sex group

\[ \lambda_{ijkl} = N_{ijkl} \alpha \]

\[ \log_e(N_{ijkl}) = \log_e(N_{ijkl}) + \boldsymbol{\beta} + \beta X_{ijkl} + F_i + V_{ij} + U_{ijkl} + \epsilon_{ijkl} \]

where:

\[ N_{ijkl} \] = the enumeration district population in age-sex group

\[ i \text{ in ED} j \text{ in ward} k \text{ in DHA} l \]

\[ \lambda_{ijkl} \] = the expected number of people with LLTI or died

\[ \alpha \] = constant

\[ \beta = \text{the vector of parameters of interest} \]

\[ X_{ijkl} = \text{the vector of covariates} \]

\[ F_i \] = DHA residual term, distributed N(0,σ^2_F)

\[ V_{ij} \] = Ward residual term, distributed N(0,σ^2_V)

\[ U_{ijkl} \] = ED residual term, distributed N(0,σ^2_U)

The term log(N_{ijkl}) is a (fixed) known offset. Offsetting is a common procedure to transform a standard Poisson model into a log rates model. To avoid multicollinearity no two variables with a correlation of greater than 0.6 are incorporated into the same model. Model selection is by a combination of forwards and backwards selection using the second order PQL estimation procedure. This is used to improve the accuracy of the estimates. The standardised deprivation components of each of the four generic deprivation indices are tested singularly with the aim of identifying the best additive effect. The components are kept separate in the models rather than aggregating them to form a new index, thus allowing the model to determine a set of weights for each significant indicator of deprivation from the regression coefficients. Subsequently, these weights are used to compute mortality and morbidity customised deprivation indices. These are defined as follows:

Customised deprivation index = Σ(β_i X_{ai} + β_j X_{aj} + . . . + β_p X_{ap})
where:

\[ \beta_1 \ldots \beta_p \] are coefficients estimated in the multilevel regression modelling

\[ X_1 \ldots X_p \] are deprivation indicators

\( k = \) Electoral Ward

The relations between the geographical distribution of mortality and morbidity are explored using scatterplots and correlation coefficients. Maps are used to compare the standardised LLTI residuals from a simple regression analysis on mortality with a map of the urban, rural, and fringe areas. The components of the mortality and morbidity customised deprivation indices are compared and the relation between the two indices are assessed. LLTI is added to the mortality multilevel model after age, sex, and deprivation have been controlled for, and vice versa with mortality being added to the LLTI model, to see if the unexplained variation can be reduced further.

### RESULTS

#### Relations between health outcomes and deprivation

Figure 1 displays scatterplots illustrating the relations between the standardised health outcomes and the Townsend deprivation index in the different area types. Although all of the relations are positive, the strength varies substantially between the area types and health outcomes. The strong relation between LLTI and the Townsend deprivation index in urban areas \((r=0.72)\) becomes a lot weaker in the fringe \((r=0.27)\) and weaker still in rural areas \((r=0.18)\). A similar pattern also emerges from the relation between mortality and the Townsend index, with the strong relation in urban areas \((r=0.61)\) again becoming weaker in the fringe \((r=0.14)\) and rural areas \((r=0.22)\). In the urban and fringe areas the relation with deprivation is stronger for LLTI than for mortality, however there is little difference in the strength of these relations in rural areas.

Tables 1 and 3 display Poisson multilevel modelling results taking LLTI and mortality as the outcome variables and comparing the Townsend deprivation index, with customised deprivation profiles as predictors, after controlling for age and sex, separately for urban, rural fringe, and rural areas. For all areas the risk of having a LLTI is greater for men in all age groups. However, in the urban and fringe models interactions between age and sex are significant and indicate that this difference is attenuated with increasing age. The results of the relative risks for these interactions are shown in table 2 for LLTI.

Interactions between age and sex significantly improve all of the mortality models, with the risk of mortality being greater for men than women in all age groups, and this

#### Table 2 Relative risks of LLTI by age and sex for the urban and fringe models

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<th>Males</th>
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<td>6.48</td>
<td>5.70</td>
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#### Table 3 Fitted models† for mortality comparing deprivation measures

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<tr>
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<th>Generic deprivation index models</th>
<th>Customised deprivation index models</th>
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<tr>
<td></td>
<td>Urban</td>
<td>Fringe</td>
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<tr>
<td>Constant</td>
<td>(\beta)</td>
<td>RR</td>
</tr>
<tr>
<td>Sex: Male</td>
<td>-7.36*</td>
<td>-7.37</td>
</tr>
<tr>
<td>Female</td>
<td>-0.29*</td>
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<tr>
<td>Age: 0–14</td>
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<td>15–44</td>
<td>0.52*</td>
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<td>65–74</td>
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<tr>
<td>Females * age 15–44</td>
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<td>-0.24*</td>
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<td>Females * age 45–54</td>
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<tr>
<td>Females * age 55–64</td>
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<td>-0.29*</td>
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<td>Females * age 65–74</td>
<td>-0.31*</td>
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<td>ED Townsend deprivation index</td>
<td>0.06*</td>
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ED standardised deprivation indicators:

- Unemployment: \(0.48*\) 0.61 0.06 1.06
- No car ownership: \(0.16*\) 0.18 0.24 1.28
- Lack of basic amenities: \(0.07*\) 0.15 0.16 0.61
- Recent migrant: \(0.06*\) 1.06
- Overcrowding: \(0.04*\) 1.04
- Low social class: \(0.02*\) 1.02
- Unskilled: \(0.03*\) 1.03
- Lone pensioner: \(-0.07*\) 0.93

ED level variance (SE): 0.044 (0.002) 0.045 (0.006) 0.062 (0.008) 0.041 (0.002) 0.043 (0.006) 0.058 (0.008)

Ward level variance (SE): 0.005 (0.001) 0.002 (0.002) 0.001 (0.003) 0.005 (0.001) 0.002 (0.002) 0.001 (0.003)

DHA level variance (SE): 0.001 (0.000) 0.000 (0.000) 0.016 (0.008) 0.001 (0.000) 0.000 (0.000) 0.021 (0.010)

Wald \(\chi^2\) (change in df for addition of deprivation): 1958.411 (1df) 86.17 (1df) 7.34 (1df) 2227.79 (6df) 105.36 (4df) 42.72 (3df)

*\(p<0.05\) †Fitted Poisson model; \(\beta\), estimated coefficients; RR, relative risks; relative risks for variables with interactions in table 4.
The relation between mortality and morbidity at the small area level in figure 3 especially in the fringe and rural areas. Figure 4 examines the relation between the standardised LLTI residuals divided into quartiles, from a regression analysis on mortality. The positive values indicate areas where the LLTI is greater than expected and rural areas (r=0.16). The remaining unexplained ED level variation in all three area types is far greater for mortality than morbidity.

Relation between mortality and LLTI

Figure 2 shows the relation between the standardised mortality and morbidity ratios for each area type. Mortality has a fairly strong relation with morbidity in urban areas (r=0.55), but this is much weaker in the fringe (r=0.21) and in rural areas (r=0.16).

Figure 3A illustrates the distribution of the urban, fringe, and rural areas, based on the ONS Ward Classification. Figure 3B displays the standardised LLTI residuals divided into quartiles, from a regression analysis on mortality. The positive values indicate areas where the LLTI is greater than expected given the mortality rate and vice versa for negative values. It reveals a distinct pattern of higher rates of LLTI than one would expect in the more rural parts of the south west.

Weak relations have been observed between mortality and morbidity at the small area level in figure 3 especially in the fringe and rural areas. Figure 4 examines the relation between the LLTI and mortality customised deprivation indices computed in the multilevel modelling. In contrast with the weak direct relations between mortality and morbidity there are very strong positive relations between the customised deprivation indices used to predict mortality and morbidity. This is especially so for the urban areas (r=0.99) where the customised deprivation indices are practically interchangeable, and although weaker, the correlation coefficients are still strong in the fringe (r=0.76) and rural areas (r=0.74). The customised deprivation indices did not have such strong relations with the generic deprivation index. This is especially so for the urban areas where the customised deprivation indices did not have such strong relations with the generic deprivation index. The relation between the LLTI deprivation index and the Townsend index was strong in urban areas (r=0.84) but the difference was more evident in the fringe (r=0.40) and in rural areas (r=0.32). Similar patterns were seen in the relation between the mortality deprivation index and the Townsend index with a strong relation in urban areas (r=0.87), and again becoming much weaker in the fringe (r=0.31) and rural areas (r=0.13).

Tables 1 and 3 show that although there are differences between the customised deprivation profiles in the selection of deprivation characteristics and in the estimated coefficients, similarities are apparent, namely within the same area type than within the same health outcome. The mortality models tend to have fewer significant deprivation indicators than in the morbidity models, but most of these variables also occur in the morbidity models for that area type.

The mortality model was tested with the addition of LLTI to see whether levels of morbidity could further explain the spatial variation in mortality after controlling for age, sex, and deprivation, and vice versa for the LLTI model. However, as the impact on all of the models was minimal the results are not shown. In the LLTI models, although mortality was significantly associated it failed to reduce the unexplained variation at any of the levels in any of the area types. In the mortality models LLTI was only significant in the urban model and once again it failed to reduce the unexplained variation.

DISCUSSION

LLTI, mortality, and deprivation are widely used to measure health care need, allocate health care resources, and within health research. However, the interrelations between these three variables have not previously been examined in detail at the small area level, and in particular whether the relations vary between urban and rural areas.

Firstly, we examined the relations between the health outcomes and deprivation. We have previously shown that there are strong positive relations between LLTI and deprivation in the urban areas, which become a lot weaker in the fringe and rural areas. This study shows the same relation for mortality, suggesting that generic deprivation indices are poor explanatory variables of these health outcomes in rural locations, in contrast with their established effectiveness in urban areas. A possible explanation could be that the pattern of disease varies between urban and rural areas, and that those seen in rural

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**Table 4** Relative risks of mortality by age and sex for urban, fringe, and rural models

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**Figure 2** Scatterplots showing the relation between the standardised mortality ratios (0–64) and standardised LLTI ratios (0–64) at ward level by area type.
areas have weaker relations with deprivation. There is substantial variation in the degree to which various morbidities are related to socioeconomic variables ($r=0.2$ to $r=0.8$).

For example, suicide and road traffic accidents have been highlighted as having higher rates in rural areas. However, these are not main causes of death in rural areas, the predominant cause being coronary heart disease as in urban areas. Moreover rural general practitioners have argued that poverty and poor health are associated in rural areas just as they are in urban areas suggesting that the lack of a relation is partly attributable to the census based generic deprivation indices not detecting rural deprivation adequately.

The relations with deprivation are stronger for LLTI than mortality suggesting that morbidity is more sensitive than mortality to variations in social deprivation. This has been found in other studies at both the ward and local authority levels. It has been suggested that this is attributable to social inequality having a greater impact on morbidity than mortality.

**Figure 3**  
(A) The ONS ward classification (groups). (B) Standardised LLTI residuals from regression on mortality (0–64).
The addition of deprivation, whether generic or customised indices are used, to models controlling for just age and sex significantly reduces the unexplained variation in both mortality and morbidity in all area types. A comparison between the generic and customised indices shows that the latter reduce the unexplained variation more for both health outcomes in all area types, but especially for LLTI in rural areas.

The relation between mortality and morbidity mirrors closely that found for the health outcomes and deprivation. The relations are far stronger in urban than fringe and rural areas. Mortality data have in the past been used as a suitable proxy for morbidity; for example SMR was included in RAWP areas. Mortality data have in the past been used as a suitable proxy for morbidity; for example SMR was included in RAWP areas. However, when the relations between the two health based customised indices were examined the relations are very strong in all areas.

The relation between mortality and morbidity is weaker in rural areas, where levels of LLTI tend to be higher than expected from the levels of mortality. However, when the relations between the two health based customised indices were examined the relations are very strong in all areas.

The distinct theme of stronger relations in urban areas between these three different proxies of need suggests that the choice of indicator will make little difference in urban areas, however it will have a marked impact on resource allocation in rural areas.

The LLTI measure in the 1991 census has been found to be as strong at the small area level compared with findings by others using larger area units. The LLTI measure in the 1991 census has been found to be as strong at the small area level compared with findings by others using larger area units.

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There are a number of important limitations to this study. The study covers only one region and the findings need replicating in other areas. The self reported nature of LLTI has been discussed in a previous paper. One prevailing issue is the small number problem arising from the rarity of health events. This is more of an issue for mortality, which led to the aggregation of all deaths between 1991–1996, and the use of a wider age range. However, the mortality rate was still far smaller than for LLTI, especially in rural areas. This may have an impact on the weaker relation between deprivation and mortality as the number of deaths may be too small for mortality to form strong relations with any factors, as the difference of
just one or two deaths will produce variation. The small number of health events at the small area level, especially in rural areas, indicates that perhaps an alternative proxy of health care need should be used in favour of or in combination with the SMR and LLTI ratios to allocate resources at the small area level.

Further research is needed that focuses on specific causes of mortality and morbidity. It would be useful to identify which causes prevail in urban and rural areas, and how the relations between these variables and deprivation vary between the area types. As there are problems of self reporting associated with the LLTI measure and the fact that it does not distinguish between different conditions it would be useful to have more comparisons between the LLTI measure and other measures of morbidity. The analysis of LLTI is important as at present these are the only nationally available data on morbidity at the small area level, it is used in resource allocation, and it is included in the 2001 census. Nationally representative surveys are needed that record self reported health problems and disability similar to the Health Survey for England and the OPCS Disability Survey can be broken down at the small area level. More specific surveys and qualitative research should explore the levels of ill health and their burden in rural areas, particularly in relation to access to health services. Further research into the relationship between health and deprivation is required to develop measures of health care need in rural areas, possibly looking at alternatives to census data.

In conclusion, there are important area differences in relations between mortality, morbidity, and deprivation. In rural areas the interrelations are all weak, the customised deprivation indexes between mortality, morbidity, and deprivation. In rural areas, the interrelations are all weak, the customised deprivation indexes between mortality, morbidity, and deprivation. In rural areas, indicates that perhaps an alternative proxy of health care need should be used in favour of or in combination with the SMR and LLTI ratios to allocate resources at the small area level.

Interrelations between three proxies of health care need at the small area level

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Interrelations between three proxies of health care need at the small area level: an urban/rural comparison

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