NEW

TOBACCO CONTROL:

An International Journal

Editor: Ronald M. Davis

Tobacco Control

is a new quarterly scientific journal being launched in March 1992 by the BMJ to consider all aspects of tobacco prevention and control.

The Journal aims to study:

- **The nature and extent of tobacco use worldwide**
- **The effects of tobacco use on health, the economy, the environment and society**
- **The efforts of the health community and health advocates to prevent and control tobacco use**
- **The activities of the tobacco industry and its allies to promote tobacco use**

To receive more information and a sample copy complete the order form below:

Order Form

TOBACCO CONTROL **ISSN: 0964-4563**

PUBLICATION: Quarterly

SUBSCRIPTION RATE: INSTITUTIONAL: £80, $140 (USA ONLY)
***PERSONAL £50, $87 (USA ONLY)**

Please tick

☐ Please enter my subscription, start date _____

☐ Please send me a sample copy

☐ Please send me *Instructions to Authors*

☐ I enclose a cheque for _____
(Payable to British Medical Journal)

☐ I wish to pay by credit card.

American Express/Visa(Barclaycard)/Mastercard *(Delete as appropriate)*

* Personal Rates are only available on orders placed directly with the Publisher and paid for out of personal funds.

Card Number

MasterCard users should add the numbers appearing above their name

Expiry date _____

Signature _____
(Your signature is essential, especially when paying by credit card)

Name *(Capitals)* _____

Address _____

_____ **Date** _____

Send orders to:

BMJ Publishing Group, BMA House, Tavistock Square, London. WC1H 9JR.
or BMJ Publishing Group, Box No 5608, Kennebunkport, Maine 04046, USA.

. . . from Springer

F. G. R. Fowkes (Ed.)

Epidemiology of Peripheral Vascular Disease

1991. XXI, 366 pp. 51 figs. Hardcover £75.00
ISBN 3-540-19696-X

The pressing need for an up-to-date analysis of the epidemiology of peripheral vascular disease in the lower limbs is met in this book written by most of the major epidemiologists in the field from the UK, the USA and Europe. The book covers measuring techniques, questionnaires, risk factors (alcohol and exercise), natural history, and prevention.

S. Wassertheil-Smoller

Biostatistics and Epidemiology

A Primer for Health Professionals

1st ed. 1990. Corr. 2nd printing 1991. XVI, 119 pp. 20 figs. Softcover £17.00 ISBN 3-540-97312-5

An easy introduction to statistics without all the math!

H. O. Lancaster

Expectations of Life

A Study in the Demography, Statistics, and History of World Mortality

1990. XV, 605 pp. 28 figs. 121 tabs.
Hardcover £114.50 ISBN 3-540-97105-X

L. A. Jones (Ed.)

Minorities and Cancer

1989. XVII, 334 pp. 25 figs. Hardcover £45.50
ISBN 3-540-96950-0

C. H. Russell

AIDS in America

1991. XI, 147 pp.
Hardcover £35.00
ISBN 3-540-97462-8

Statistics compiled from the General Social Survey (GSS) in America, presented in easy-to-interpret tables.

Prices are subject to change without notice.

Springer-Verlag London Ltd.,
Springer House, 8 Alexandra Rd.,
London SW19 7JZ, England